



Fresh tastes best

### BRETAGNE

# COMMITTED producers, a RESPONSIBLE brand





# THE BRAND OF PRODUCER 100% FRESH AND SEASONAL

Prince de Bretagne offers you the quality of local and family production combined with the performance of a collective organisation dating back more than 45 years.

# Contents

>	The brand of producer cooperatives offering 100% fresh and seasonal Breton vegetables	2-3
>	Committed producers, a responsible brand	4-5
>	100% Fresh, Breton, Seasonal	б
>	2018's Trends	7
>	The brand, a guarantee of consistency, values and added values -	8-9
>	Point of sale tools	-10-11
>	Marketing organisation	12
>	Diversification	13
>	Brassicas	-14-17
>	Artichokes	18-19
>	Traditional shallot	20-21
>	Garlic	21
>	Roscoff Onions PDO and Brittany pink onions	-22-23
>	Endives (Chicory)	
	Lettuces	
>	Leek	27
>	Rhubarb	27
>	Strawberries	28-29
>	Coco de Paimpol PDO	30-31
	Shii-Take mushrooms	
>	Early potatoes	-32-33
>	Tomatoes	34-43
>	Fennel	44
>	Peas	44
>	Cucumber	45
>	Courgette	45
	Traditional vegetables	
	Squashes	
	Mini-vegetables	
	Organic vegetables	



#### 100% Breton production

We have no agricultural land outside our production area, which is situated along the northern coast of Brittany. For us, it makes no sense to expand our production beyond our homeland because what drives us is a desire to add value to our local communities in order to sustainably and successfully live and work in the area.

#### A brand synonymous with freshness and quality

Europe's number one in fresh vegetables, the Prince de Bretagne brand was created from the desire of Breton vegetable producers to have a strong brand, synonymous with quality and recognised by the entire chain, through to the final consumer.

#### Prince de Bretagne "Fresh tastes best"

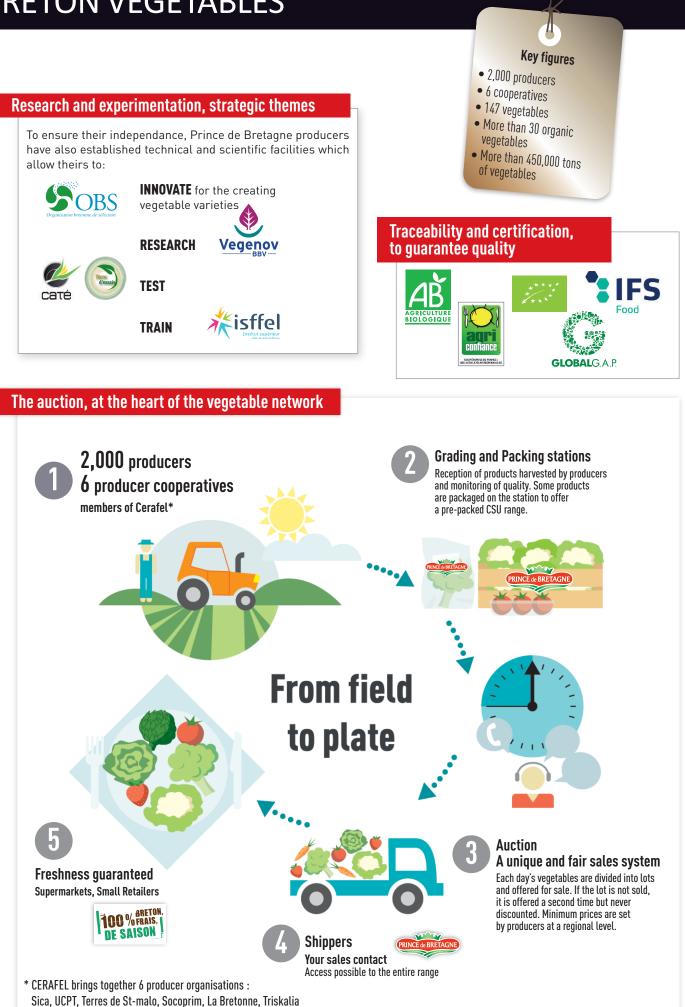
The brand sells fresh fruit and vegetables, harvested by hand and, for the most part, packed directly on the farms, before shipping on the same day or, at the very latest, the following morning.

#### A large range and significant volumes

Over the course of 10 years, we have doubled the size of our range. Diversifying our crops is essential in order to meet the needs of our clients, to maximise the richness of our soils through crop rotations and to strengthen the economic balance of our farms. Today our 2,000 producers offer a very wide range (147 vegetables) over the course of the year.



# COOPERATIVES OFFERING BRETON VEGETABLES



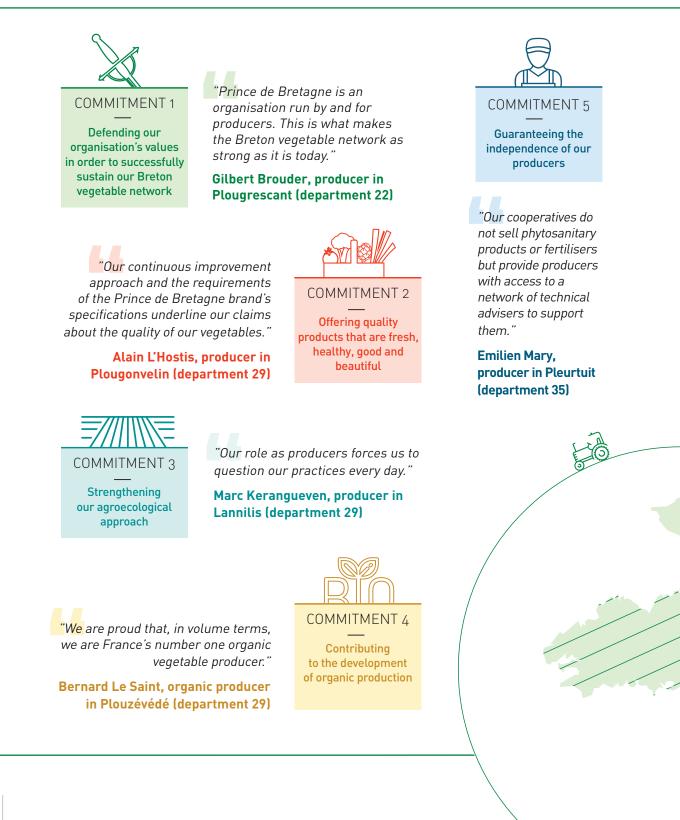
# COMMITTED PRODUCERS,





In 2018, Prince of Brittany is reissuing its CSR Sustainable Development Report. This report is organised around a charter listing all the daily commitments made by Prince de Bretagne producers in order to meet environmental challenges and match consumer expectations.

This charter was drawn up over a period of six months in consultation with all the stakeholders in the Prince de Bretagne network: producers, employees in the cooperatives and research and experimentation centres, Chamber of Agriculture, suppliers etc.



# Prince de Bretagne producers' Charter of Commitments \_\_\_\_\_



COMMITMENT 7

Limiting the impact of our packaging

"On a daily basis, we apply the 3R rule: Reduce, Reuse, Recycle."

Emmanuel Le Dantec, producer in Pleumeur-Gautier (department 22)

"For us, food waste is an ethical, economic and ecological issue."

> Samuel Aubault, producer in Saint Père (department 35)



**Fighting food waste** 



**COMMITMENT 9** 

Strengthening the attractiveness of the farming profession

"Creating the link between producers and offering them the opportunity to invest collectively and take increasing amounts of responsibility."

Pierrick Gauvin, producer in Saint-Méloir-des-Ondes (department 35)

"Our goal has always been to live in our countryside and contribute to the vitality of our region, especially its rural areas."

Emmanuelle Moreau, producer in Pleubian (department 22)



**COMMITMENT 10** 

**Defending and** contributing to the development of our region

Download our CSR Sustainable Development Report here : www.princedebretagne.com



### SEASONAL VEGETABLES 100% FRESH, BRETON

Fresh tastes best

ve	getables / month	Available	J	F	М	Α	М	J	JL	Α	S	0	N	D
(Ma)	Garlic													
6	Camus artichokes													
(A)	Castel artichokes													
6	Cardinal artichokes													
	Petit Violet artichokes													
	Broccoli													
7	Sandy and semi-sandy soil carrots													
	Celeriac													
	White cabbage/red cabbage													
	Green round cabbage													
6	Cauliflower													
STA .	Green cauliflower													
	Orange/purple cauliflower													
1/33	Romanesco													
	Kale													
and the second s	Coco de Paimpol PDO													
	Cucumber													
	Squash													
4	Courgette													
6	Traditional Shallot													
03	Endives													
W	Fennel													
0000	Broad Beans													
	Broad Beans													
	Broad Beans Strawberries													
	Broad Beans Strawberries Raspberries	•												
	Broad Beans Strawberries Raspberries Baby salad leaves	•												
	Broad Beans Strawberries Raspberries Baby salad leaves Lettuce	•												
	Broad Beans Strawberries Raspberries Baby salad leaves Lettuce Traditional vegetables	•												
	Broad Beans Strawberries Raspberries Baby salad leaves Lettuce Traditional vegetables Iceberg Lamb's lettuce Mini-vegetables													
	Broad Beans Strawberries Raspberries Baby salad leaves Lettuce Traditional vegetables Iceberg Lamb's lettuce Mini-vegetables													
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	Broad Beans Strawberries Raspberries Baby salad leaves Lettuce Traditional vegetables Iceberg Lamb's lettuce Mini-vegetables Roscoff onions PDO / Brittany pink onions													
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	Broad Beans Strawberries Raspberries Baby salad leaves Lettuce Traditional vegetables Iceberg Lamb's lettuce Mini-vegetables Roscoff onions PDO / Brittany pink onions Sweet potato Parsley Peas Leek													
	Broad Beans Strawberries Raspberries Baby salad leaves Lettuce Traditional vegetables Iceberg Lamb's lettuce Mini-vegetables Roscoff onions PDO / Brittany pink onions Sweet potato Parsley Peas Leek Early potatoes													



# 2018'S TRENDS

#### Innovation is at the heart of Prince de Bretagne's development strategy. It is essential to adapt constantly to changes in markets and consumption patterns.

Beyond the very active developments in varieties over the past 10 years, producers have also developed innovations in terms of processes and packaging...

### The number of Prince de Bretagne vegetables in **15 years**

X:

#### Cardinal artichokes voted Saveurs de l'année (Taste of the Year)

The latest arrival in the artichoke family, created by OBS, the plant breeding organisation in the Prince de Bretagne network. It's a new, generous artichoke with a voluminous heart and fleshy leaves.

It's 'softer' to the touch thanks to its rounded leaves, and softer, too, in taste, with a sweet flavour. And it's an award winner, with this beautiful artichoke receiving



recognition in the 2018 Saveur de l'Année (Taste of the Year) competition, a label recognised by 96% of French consumers. Cf. p 18

#### The 100% Nature & Saveurs (Nature & Taste) tomato range / No pesticides\* – Unique flavour

Always committed to an agriculture which is healthier and more sustainable, Prince de Bretagne's producers have launched a new label called '100% Nature & Saveurs' (Nature & Taste) to identify their tomato crops which are guaranteed to be pesticide-free (no treatments and no synthetic pesticide residues) and offer a unique flavour.

It's a triple commitment which gives this label the most demanding specifications in the alternative production market. Cf. p 34

> Jature Sawanne

SANS Pesticide Saveur UNIOUE

### Traditional vegetable trays

One of the reasons consumers don't buy vegetables is that they don't know how to prepare them. To rectify this problem, Prince of Brittany has launch 1.2kg trays of Traditional vegetables accompanied by a recipe card with instructions on how to create tasty dishes for four people. Cf. p 46

#### Heart of Savoy Cabbage: a practical and responsible product

In this new presentation, only the edible part of Savoy cabbages is offered, with the hearts packed

in an open sachet printed with modern and quick recipe ideas.

100% consumable, reduced household waste, providing optimised logistics and recycling of the outer leaves as organic fertiliser, the heart of Savoy cabbage is a truly responsible innovation! Cf. p 15

#### PDO Roscoff onion box

New packaging for this historical and emblematic line in our range: the 1kg PDO Roscoff onion

box. It's much more than a standard box as it's made ecologically with no staples or glue, can be reused, carries high-quality printing to ensure it stands out from the crowd and facilitates the home storage of PDO Roscoff onions. Cf. p 23

#### Allitou plait

Brittany pink onions, red onions, Traditional shallots and a head of garlic make up this 1kg allium plait, which is both aesthetic and practical, and designed to be kept to hand in the kitchen.

One by one, each bulb is checked, cleaned and plaited by hand, providing a guarantee of superior quality.

It's the natural conservation method par excellence, with plaiting increasing the shelf life of these alliums. Cf. p 22

\*Prince de Bretagne's producers use only biocontrol products on their crops labelled 100% Nature & Saveurs (Nature & Taste) and guarantee a tomato free of synthetic pesticide residues (no quantification  $\rightarrow$  0.01mg/kg following screening for more than 240 molecules by an independent laboratory).

Allitor

# THE BRAND, A GUARANTEE OF



Fresh tastes best

Taste, quality, committed and responsible production, commited and responsible, traceability, food safety, new consumption patterns... Consumers and retailers are increasingly seeking to reconcile their concerns and their daily purchases.

For more than 45 years, Prince de Bretagne's producers have been eager to show who they are and what they do, and have invested in marketing and communication for the Prince de Bretagne brand as a **guarantee of strong values and commitments** and to **provide daily solutions**.

### **PROMOTING THE BRAND AND ITS VALUES...**

In 2018, the Prince de Bretagne brand is basing its communication strategy around four levers which will enable it to highlight its values and commitments to sustainable and responsible agriculture, thereby meeting the expectations of its consumers and, more broadly, society as a whole:

• Sustainable development - Corporate Social Responsibility: with the publication at the start of the year of a sustainable development-CSR report in the form of the brand's charter of commitments.



Sustainable Development Report -CSR 2018



Producer videos on Prince de Bretagne's Facebook page



Sailing sponsorship to maximise media impact

- Social networks: to raise awareness of the fundamentals, to bring more proximity to producers and to offer transparency on production methods.
- Sailing sponsorship: with the Maxi 80 Prince de Bretagne trimaran and its skipper Lionel Lemonchois committed to flying the flag for the brand in the 40th running of the Route du Rhum race.
- The partnership with the media-friendly and highly committed chef Jean Imbert.



Route du Rhum, departure November 4 in Saint Malo



Meaningful partnership with chef Jean Imbert, 296,000 followers on Instagram

### ... REMAINING IN THE MINDS OF CONSUMERS IN THEIR DAILY LIVES

Every day, through its digital communications (website, blog and social networks) and above all in sales outlets through in-store activities, POS and packaging, Prince de Bretagne delivers its message and reminds everyone of the advantages of fresh Breton vegetables and how to use them as part of daily life.







Newsletter



Nearly 11,000 fans of the brand



Culinary blog cuisinons-les-legumes.com



More than 160 000 views for the viedo demonstration "How to prepare the Petit Violet artichokes ?"



More than 800 days in-store demonstrations per year



Instagram account

# CONSISTENCY, VALUES AND ADDED VALUE

### ... OFFERING A COMPREHENSIVE SYSTEM TO BOOST SALES FOR OUR PROFESSIONNAL COLLEAGUES!



### 2018 HIGHLIGHTS



# TOOLS FOR BOOSTING



Simple and easy to install, Prince de Bretagne POS is available on request. Send an email to marketing@princedebretagne.com.

CAMUS ARTICHOKES

POS

#### International display



CAULIFICATION CALL OF SPACE APERITY SYACK



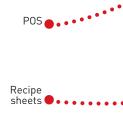


#### **Instant POS**

Providing support for promotions and highlighting key features of our products, instant POS material is available on request or can be downloaded from our website. www.princedebretagne-pro.com/en/your-display











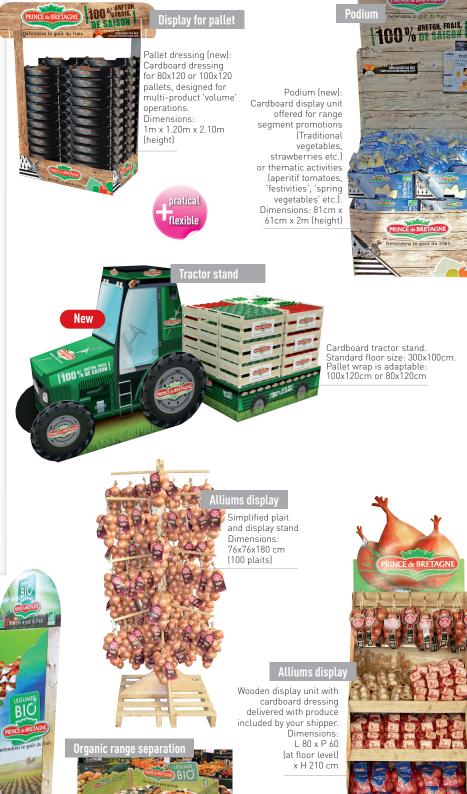
QR codes are integrated in each shelf talker so consumers can directly access details of the characteristics of each vegetable as well as recipe ideas for cooking them

# YOUR VEGETABLE SECTION



Organic displa

Cardboard display on a supplied pallet. Dimensions: L 86 x P 88 (at floor level) x H 210 cm



Differentiate the organic section of your shelves. It measures 1.2m deep and the width is adaptable (from 1.2m to 2m in width).



# MARKETING ORGANISATION



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Press relations - Photo library management.

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#### Pierre Gélébart Product manager

• Artichokes • Shallots • Onions • Coco de Paimpol Early potatoes
 Peas
 Garlic GS1 coding.

Export markets : Italy, Swizerland, USA, Canada. Tel. 00 33 2 98 69 38 71 - Port. 00 33 6 62 92 64 74 pierre.gelebart@princedebretagne.com



Marine Bougeard Product manager Tomatoes
 Strawberries
 Courgette
 Cucumbers Peppers
 Aubergine **Diversification covered crops** Export markets : UK, Ireland, Spain, Portugal Tel. 00 33 2 98 69 38 91 - Port. 00 33 6 62 92 39 04 marine.bougeard@princedebretagne.com



#### Gaëlle Juton Product manager

• Cauliflowers • Broccoli • Romanesco • Cabbage • Kale Customer care Export markets : Germany, Austria, Eastern Europe, Baltic countries, Russia.

Tel. 00 33 2 98 69 38 81 - Port. 00 33 6 11 48 54 49 gaelle.juton@princedebretagne.com

Role of product managers : product monitoring, preparation of budgets, communication (both professional and consumer), monitoring of clients and markets (France and export, supermarkets, wholesalers), innovations, store operations, range management, packaging (conception and range segmentation), monitoring of sales, contact with shippers/clients etc.





Marie-Amélie Lacroix

Marc-Eric Pavillard

Monitoring of wholesale sector.

Management of merchandising.

• Endives • Leek • Carrots • Mini-vegetables Fennel
 Traditional vegetables
 Squashes

marc.eric.pavillard@princedebretagne.com

Product manager

Product manager • Organic range • lettuces • Shii-Take mushrooms • Rhubarb • Sweet potato • Celeriac • Chards Sustainable development Export markets : Middle East, Sweden, Norway, Denmark.

Export markets : Belgium, Luxembourg. Tel. 00 33 2 98 69 39 02 – Port. 00 33 6 62 92 18 09

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**WhatsApp** 





**Pierre Cochet** North-east, Paris, Belgium Merchandiser



Emeline Davy South-west Merchandiser



Frédéric Farjot South-east Merchandiser



**Nicolas Prigent** North-west Merchandiser

Merchandisers: Canvassing and promotion of Prince de Bretagne fruit and vegetables with wholesalers, regional buying offices and sales outlets, and at client trade shows.

Wholesale and in-store market intelligence (prices, competition, quality, feedback, etc.)



# DIVERSIFICATION

### SANDY AND SEMI-SANDY SOIL CARROTS

Production calendar	J	F	М	A	М	J	J	A	s	0	N	D	Volume in tons
CAROTTE DE SABLE ET DEMI-SABLE													300-350

Grown in the sandy soils of Finistère's northern coast and the island of Batz, harvested by hand, packed on the farm and conserved in their original sand.





### CELERIAC

Production calendar	J	F	М	A	М	J	J	A	S	0	Ν	D	Volume in tons
CELERIAC													50-100

A traditional crop around the St Malo region, celeriac is harvested according to size. Each celeriac is washed, sized and trimmed before sale.



### PARSLEY

						/							
Production calendar	J	F	М	A	М	J	J	A	S	0	Ν	D	Volume in tons
PARSLEY													30-40

Curly-leaf parsley offered loose (trial of bunches in 2017).

### BROAD BEANS

Production calendar	J	F	м	A	м	J	J	A	s	0	N	D	Volume in tons
BROAD BEANS													20

Produce is harvested and packed by hand to avoid pod damage .



### SWEET POTATO

RASPBERRIES

Production calendar	J	F	М	A	М	J	J	А	S	0	N	D	Volume in tons
SWEET POTATO													5
Harvested and packed by hand.													

				Card	board			: cover :30x15		I	I	D	Agreen free	
RASPBE	RR	IE	S											
Production calendar	J	F	М	A	м	L	J	A	s	0	N	D	Volume in tons	

Produced under cover, Prince de Bretagne's raspberries are positioned at the top end of the range given their 100% Breton production and the choice of the variety selected (Kwanza).



Product	Catagory	Sales units	Box size	Box weight or	No. of boxe	s per pallet	EAN 13
Floauci	Catagory	Sales units	(cm)	No. of CSU box	80x120	100x120	EAN 13
		Wooden crate	60x40x12	12 kg	82	90	
SANDY SOIL CARROTS		Baby box	30x20x9	2,5 kg	320	400	3 370 569 801 583
SEMI-SANDY SOIL CARROTS		Cardboard box	40x30x9	5 kg	160	200	3 000 086 024 508
	LERIAC 1 kg units		60x40x20	12 kg	44	55	
CELERIAL	1,2 kg units	Wooden box 10 pieces	00X40X20	IZ KY	44	55	
CURLY-LEAF PARSLEY		Wooden box	60x40x19	5 kg	44	55	
BROAD BEANS		Wooden box without cover	60x40x11	5 kg	80	100	
SWEET POTATO	80-150 ; 150-300 300-600 ; 600-800	Cardboard box without cover	40x30x15	6 kg	112	140	
RASPBERRIES		Open cardboard punnet	Baby box cardboard 30x20x6	125 g x 6 = 750 g 100 g x 6 = 600 g	320	400	
RASPBERRIES	Cat. 1	Plastic tray	Cardboard 40x30x10	125 g x 8 = 1 kg 125 g x 16 = 2 kg	160	200	3 370 056 980 531

2

# BRASSICAS

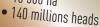


#### Fresh tastes best

PRINCE de BRE

### Key figures

- 1 150 producers
- 16 300 ha



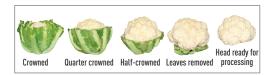


Leader in the European market and France's number one brassica producer with more than 80% of French production. Prince de Bretagne brassicas occupy more than half of the area devoted to field crops in northern Brittany.

An emblematic crop, the range has diversified in terms of colours and shapes, and also in terms of the production schedule. Brassicas are available all year with peak season produce in winter and also in summer thanks to broccoli and Romanesco. Autumn offers the most diversified range and provides the chance to really highlight the Prince de Bretagne offer.

### CAULIFLOWER

Production calendar	J	F	М	Α	М	J	J	Α	S	0	Ν	D	Volume
WHITE CAULIFLOWER													120 million heads



#### 

- No storage in packing stations
- Rich varietal diversity to ensure high-quality
- harvests all 12 months of the year
- Demonstrable environmental quality
- Other packing options are available on demand
- Size : Large : 16-21 cm Medium : 13-16 cm Small : 11-13 cm Baby : 9-11 cm
  - Mini : < 9 sea Mini-vegetables

#### 2017/2018 TREND

#### #rapeurdechoufleur

A trend from across the Atlantic, cauliflower has now become a creative ingredient, vitamin-packed, vegetarian and gluten free! Cauliflower becomes couscous with the aid of a grater or food mixer.

Multiple culinary inspirations:







And also Freshly Prepared Offer trays of cauliflower couscous. Prince de Bretagne will supply the POS.





Product	Sales unit	Size	Sales units	Box size	No. of boxes p	er pallet (max)	EAN 13
FIGUACE	Sates unit	5126	/box	(cm)	80x120	100x120	EAN 13
		Larga	6	wood 60x40x20	48	60	
		Large	0	cardboard 60x40x19	40		
		Medium	8	wood 60x40x20	48	60	
	head	Medium	0	cardboard 60x40x17	52	65	
CAULIFLOWER		Small	11	wood 60x40x20	48	60	
		Small	11 –	cardboard 60x40x17	52	65	
		Baby	6	cardboard or wood 40x30x15	112	140	
	open sachet	Large	7	wood 60x40x17	52	65	3 370 560 200 958

Wood 60x40 cm











### **SAVOY CABBAGE**

**Headed Cabbage** 

INNOVATION

Heart of Savoy Cabbage



BRASSICAS

Product	Sales unit	Sizo	Size		No. of boxes p	er pallet (max)	EAN 13
Flodact	Jales unit	5126	box	(cm)	80x120	100x120	EAN 15
HEART OF SAVOY	sachet	large	8	wood 60x40x20	44	55	3 370 569 801 002
CABBAGE	Sachet	large	11	W000 00x40x20	44	55	3 370 307 001 002
		> 1,5 kg	6				
HEADED	head	1,2 – 1,5 kg	6	wood 60x40x20 cardboard 60x40x20	44	55	
CABBAGE		< 1,2 kg	8				
	head	baby	6	wood or cardboard 40x30x15	112	140	
RED AND WHITE	head	> 1,6 kg	6	wood 60x40x20	44	55	
CABBAGE	neau	1,2-1,6 kg	8	wood 00x40x20	44	55	

### **KALE**

FMA M J JASON Production calendar J D Volume KALE 100 tons

The latest brassica in the Breton range. The leaves offer a concentration of vitamins and are highly sought after for both raw and cooked vegetarian and vegan recipes. The leaves are harvested one-by-one by hand throughout the winter.

Product	Sales unit	Sales units/	Box size	No. of boxes pe	er pallet (max)	EAN 13
FIGUUCE	Sales unit	box	(cm)	80x120	100x120	EAN 15
	Flowpack 250 g	8	wood 60x40x20	44	55	3 370 561 601 129
	bunch 250 g in sachet	10	wood 60x40x20	44	55	3 370 561 601 129
CHOU KALE	bunch 250 g without sachet	10	WUUU 00X40X20	44	55	3 370 301 001 127
	loose	3 kg	wood 60x40x20	44	55	





**On-shelf freshness:** film preserves plump leaves Consumer communication on the film: recipe, nutrition, preparation tips

Flowpack 250 g



**BRASSICAS** 



### **ROMANESCO**

Production calendar ROMANESCO

0 N D F M A S Volume J Μ J J Α

3,5 million



Well suited to the Breton terroir, the production schedule has been extended to 10 months. Looking like a work of art, this brassica is an ancestor of cauliflower and broccoli. It has a more delicate taste than cauliflower and a characteristic nutty note.



	Product	Sales unit	Size	Sales units	Box size	No. of boxes per pallet (max			
	Floudet	Sales unit	Size	/box	(cm)	80x120	100x120		
	ROMANESCO		Large	6					
		head	Medium	8	cardboard 60x40x20	44	55		
			Small	11					

### **COLOURED CAULIFLOWER**

Production calendar	J	F	М	A	М	J	J	A	s	0	Ν	D	Volume
GREEN CAULIFLOWER													1,4 million
PURPLE CAULIFLOWER													140 000 heads
ORANGE CAULIFLOWER													140 000 heads



Unusual cauliflowers derived from heirloom varieties which are naturally coloured through the synthesis of pigmented antioxidants:

- Orange through the synthesis of beta-carotene
- Purple through the synthesis of anthocyanin
- Green through the synthesis of chlorophyll

Heads are harvested in summer and autumn, and they are perfect as raw florets for an aperitif snack! These varieties require more attention and selection during harvesting.

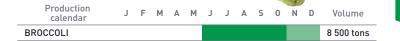


Product	Sales unit	Size	Sales units	Box size	No. of boxes per pallet (ma		
Flouuct	Sales unit	5120	/box	(cm)	80x120	100x120	
PURPLE CAULIFLOWER	head	L/M/S	8/6/11	cardboard 60x40x19	48	60	
ORANGE CAULIFLOWER	head	L/M/S	8/6/11	cardboard 60x40x19	48	60	
MIX 2 OR 3 COLOURS	head	L/M	8/6	cardboard 60x40x19	48	60	
GREEN CAULIFLOWER	head	L/M/S	6/8/11	wood 60x40x17	48	60	





### BROCCOLI





Available in the summer and autumn, broccoli provides the ideal bridge in the Prince de Bretagne brassicas range from June to November. Our cropping conditions means it cannot be grown in winter. Broccoli is harvested by hand and cooled overnight before being sold to ensure it keeps well.

### BERLINGOT SACHET



Product	Sales unit	Size	Sales units	Box size	No. of boxes p	er pallet (max)	EAN 13
Product	Sales unit	Size	/box	(cm)	80x120	100x120	EAN 13
	freshness sachet	Madium	10 heads	cardboard 60x40x20		55	3 370 562 601 418
	Tresnness sachet	Medium	12 heads	cardboard 60x40x20	44	55	3 370 302 001 410
	loose and	L/M/S	5 kg	wood 40x40x20	66	-	
		M / S	5 kg	cardboard 60x40x17	52	65	
Broccoli	freshness bag	M / S	6 kg		52	00	
		L/M/S	8 kg	cardboard 60x40x20	44	55	
			6 kg	polystyrene 60x40x22	40	50	
	iced	M / S	5 kg	wood 40x40x20	66	-	
			8 kg	wood 40x40x20	44	55	









Fresh tastes best

**PRINCE** de





Originally hailing from the Mediterranean, artichokes have been grown in Brittany since 1810 and today the region is France's leading production area for this vegetable.

Prince de Bretagne's producers of Prince de Bretagne grow two types, fleshy varieties and Petit Violets.

Available from spring until the first frosts, these artichokes offer different sizes, colours and taste qualities.

	Production calendar	J	F	М	A	М	J	J	A	S	0	Ν	D	Volume in tons
	CAMUS													20 000
	CASTEL													10 000
	CARDINAL													1 000
_	PETIT VIOLET													6 000

#### 

- Prince de Bretagne is France's number 1 artichoke producer.
- Production available 7 months out of 12
- Buyer's crates can be accommodated on request (IFCO or others)



### **CAMUS AND CASTEL ARTICHOKES**

Prince de Bretagne sells two varieties of green, fleshy artichokes: Camus and Castel. Camus is Prince de Bretagne's historical, emblematic variety and is the most widely grown artichoke in France. Castel is a more recent variety, easily recognised by its brighter colour and very generous heart.

Both varieties are packed in wood or cardboard boxes covered by a plastic film to preserve their freshness.





### **CARDINAL ARTICHOKES**

Cardinal is a new fleshy artichoke offered by Prince de Bretagne. It is notable for its purple colour, 'closed' head and less thorny leaves. It also offers good shelf life. Its flavour is milder and sweeter than Camus or Castel. Its gentle, sweet flavour has been tested and acknowledged by consumers. Cardinal artichokes have been awarded a 'Saveur de l'Année' (Taste of the Year) award for 2018, so carry an eye-catching logo.





### PETIT VIOLET ARTICHOKES

Petit Violet artichokes are notable for their colour and small size.

While it is a traditional vegetable in Mediterranean countries, Petit Violet consumption continues to grow in northern Europe. Prince de Bretagne offers Petit Violet by the head or in 'poivrade' bunches (bouquet of 5 heads). The 500g sachet, a CSU of 4/5 heads which offers better conservation of the product, also carries preparation advice (raw or cooked).





#### Info for **PROFESSIONALS**

#### ₩∰ Conservation

In cool conditions and away from light.

#### 戻 On shelf

A vegetable that dries out easily. To retain their freshness and protect them from sudden temperature changes, spray with water or cover with a damp cloth at the end of the day.

#### Info for CONSUMERS

How to make the right choice?

**Camus and Castel** : unmarked and a uniform good green colour, the artichoke should be heavy and short-leaved.

Petit Violet : firm, unmarked and tightly closed head with very dense and slightly prickly leaves.

#### ₩∰ Conservation

Placing the stems in water (like cut flowers) extends the period they can be kept. Once cooked, artichokes should be eaten within 24 hours.

#### Fridge

They can also be stored in the vegetable drawer in the refrigerator for several days as long as they are first covered in plastic film to prevent them drying out.

#### Fleshy Artichokes

#### Preparation

Break off the stem by hand to remove the strands found around the bottom of the artichoke.

#### Cooking

Cooking a whole head will take from 7 minutes (microwave) to 30 minutes (in boiling water), and to 20 minutes (steam).

#### **Petit Violet artichokes**

step-by-step preparation of Petit Violet artichokes detailed on our Instant POS.

#### Nutrition

Artichokes are a vegetable offering a source of vitamin B9 and are high in fibre and potassium. They stimulate digestive functions and are recognised for their beneficial effects on the liver and bile secretions.

### Key figures

560 producers
6 000 ha

• 37 000 tons/year

Product	Sales unit		Size	Diameter or weight	Sales units/box	Box size (cm)	No. of bowes p 80x120	er pallet (max) 100x120	
		Large 13 heads (except Cardinal)		11-13 cm 730 g	13 heads/ 9,5 kg	wood, cardboard, plastic 60x40x20	44	55	
		Large	15 heads generous	11-13 cm 600 g	15 heads /9 kg	wood, cardboard, plastic 60x40x20	44	55	
		Large 15 heads generous		11-13 cm 600 g	6 heads /3,6 kg	cardboard 40x30x15	120	150	
CAMUS*	Large 15 heads classic : C15	11-13 cm 500 g	15 heads/ 7,5kg	wood, cardboard, plastic 60x40x16	56	70			
CASTEL* CARDINAL*	head	Large	15 heads classic : C15	11-13 cm 500 g	8 heads/ 3,8kg	cardboard 40x30x15	120	150	
		Medium	24 heads	9,5-11 cm 400 g	24 heads/ 9,5kg	wood, cardboard, plastic 60x40x20	44	55	
			Good little	8-9,5 cm 320 g	28-32 heads/ 9,5kg	wood, cardboard, plastic 60x40x20	44	55	
		Small		6- 8 cm 265 g	36 heads/ 9,5kg	wood, cardboard, plastic 60x40x20	44	55	

\*Artichokes are sold by the number of heads, weights given are for guidance only and non-contractual.

Product	Sales unit	Size		Sales units/box	Box size	No. of bowes p	er pallet (max)
Product	Sales unit	Size		Sales units/box	(cm)	80x120	100x120
	head	54 heads	80-100 g	54 – 4,5 kg	cardboard 40x30x15	120	150
		44 heads	90-140 g	44 – 5 kg	cardboard 40x30x15	120	150
		34 heads	130-190 g	34 – 5 kg	cardboard 40x30x15	120	150
PETIT VIOLET *		24 heads	180-250 g	24 – 5 kg	cardboard 40x30x15	120	150
VIOLET	bunch of 5 heads or poivrade	44/54 heads		12 ot 15 bunches 6,5 kg	wood 60x40x20	44	55
		34/44		12 sachets	cardboard 60x40x14	56	70
	500 g freshness sachet	4 or 5 pieces/sachet		6 sachets	cardboard 40x30x15	112	140

\*Artichokes are sold by the number of heads, weights given are for guidance only and non-contractual.



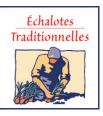


The Prince de Bretagne alliums range is made up of three products specific to Brittany: Brittany pink garlic, Roscoff onions (PDO\*) and Traditional shallots.

-			

It's a guarantee of buying an authentic shallot

Prince de Bretagne produces only Traditional shallots:



With 25,000 tonnes produced each year, Prince de Bretagne is comfortably the largest producer of Traditional shallots in Europe (around 70% of French production). Traditional shallots are **planted and harvested by hand** and, through vegetative multiplication, produce a bunch of around 10 bulbs. At harvesting, the common root breaks and leaves a callus on the base of each bulb.

#### Info for PROFESSIONALS

\*\*\* Conservation

In a cool place away from light.

#### 🚍 On shelf

Make it clear on labelling and signage that these are Traditional shallots: this is obligatory under the decree of 16 January, 2007, on the trade in shallots. Two types of shallot are offered by Prince de Bretagne: long (the majority) and semi-long.

PRODUCT

To meet all requirements, a highly diverse range of packaging is offered, ranging from the smallest (250g net bags) through to loose sales in 5kg sacks, and not forgetting the 500g plait. Thanks to customised ideal storage conditions, Prince de Bretagne's shallots retain all their qualities throughout the year.

#### Info for **CONSUMERS**

Making the right choice Traditional shallots should be firm, shiny and dry. Traditional shallots can be recognised by the presence of a callus on the base of each bulb (a scar from the common root).

#### Preparation

They can be eaten cooked or raw as a condiment but also as a vegetable dish.

#### Nutrition

Traditional shallots are a source of fibre. They also have a beneficial effect on the cardiovascular system and offer digestive properties.

Minimum size: 22mm - maximum: 55mm with 20mm maximum difference

Product	Sales unit	Size	Box	No. of units	Box size (cm)	No. of boxes p	er pallet (max)	EAN 13
Product	Sales unit	Size	weight	No. of units	Box size (cm)	80x120	100x120	EAN 13
	Winglass 250 g	24/36	5 kg	20x250 g	cardboard 40x30	112	140	3 37056 98 0178 1
	Premium 250 g	24/36	5 kg	20x250 g	cardboard 40x30	112	140	3 37056 16 0129 7
	Winglass 250 g	24/36	10 kg	40x250 g	cardboard 60x40	56	70	3 37056 98 0178 1
	Premium 250 g	24/36	10 kg	40x250 g	cardboard 60x40	56	70	3 37056 16 0129 7
	Winglass 250 g	24/36	5 kg	20x250 g	Plastic ach (40/30)	112	140	3 37056 98 0178 1
	Premium 250 g	24/36	5 kg	20x250 g	Plastic ach (40/30)	112	140	3 37056 16 0129 7
	Winglass 500 g	24/36	5 kg	10x500 g	cardboard 40x30	112	140	3 37056 98 0180 4
LONG TRADITIONAL	Premium 500 g	24/36	5 kg	10x500 g	cardboard 40x30	112	140	3 37056 16 0130 3
SHALLOT	Winglass 500 g	24/36	10 kg	20x500 g	cardboard 60x40	56	70	3 37056 98 0180 4
	Premium 500 g	24/36	10 kg	20x500 g	cardboard 60x40	56	70	3 37056 16 0130 3
	Winglass	24/36	10 kg	10x1 kg	cardboard 60x40	56	70	3 37056 98 0020 3
	Stapled net bag	More than 36	5 kg	1x5 kg	sack			3 37056 98 0178 1
	Stitched net bag	More than 36	5 kg	1x5 kg	sack			3 37056 28 0003 3
	Lose 5 kg	More than 36	5 kg	1x5 kg	cardboard 40x30	56	70	
	Plait 500 g	20/50	5 kg	6x500 g	cardboard 40x30	56	70	3 37056 98 0028 9
	F tait 500 g	30/50	6 kg	12x500 g	cardboard 60x40	112	140	3 37030 78 0028 9





# **BRITTANY PINK GARLIC**

Fresh tastes best

TAGNE

PRINCE de BRE

Prince de Bretagne's pink garlic is renowned for its flavour, delicate aroma and good conservation. They are grown and cleaned entirely by hand to preserve their qualities. Brittany pink garlic is available from September to March and in various formats: plaits, bag or baskets.

#### Info for **PROFESSIONALS**

#### Conservation

Keep Brittany pink garlic in a cool, dry place. Do not store it at too low temperatures.

Production calendar	J	F	М	A	М	J	J	A	s	0	N	D	Volume in tons
PLANTING/HARVESTING													
SALES													15 T

#### Info for CONSUMERS

#### Nutrition

Pink garlic is known for its nutritional and medicinal virtues. It has a positive effect on cholesterol and has anti-allergenic properties.

Product	Sales unit	Size	Box size (cm)	No. of units	EAN 13
	Plait 1 kg	50/70 mm	cardboard 60x40x15	7	3 370 562 000 037
	Plait 500 g	40/60 mm	cardboard 60x40x15	12	3 370 562 000 020
	3 heads sachet	50/70 mm	cardboard 40x30x8	10	3 370 562 000 068
BRITTANY	Basket 200 g		cardboard 60x40x15	24	3 370 562 000 044
PINK	Loose 3 kg		cardboard 50x30x11		
GARLIC	Loose 5 kg		cardboard 50x30x16		
	Sack 5 kg				3 436 900 800 339
	Net of three heads	50/70 mm	cardboard 40x30	12	3 370 569 801 484
	Garlic layer tray 5 kg	60/80 mm	cardboard 60x40x11		













FMAMJJASOND



Défendons le goût du frais



Roscoff onions AOP (PDO) and Brittany pink onions are grown from seeds which were first brought back to Roscoff more than 400 years ago. They are particularly suited to the growing conditions in Brittany and are notable for their flavour and keeping qualities.

Sown in spring, they are harvested from mid-July through to late August.

## BRITTANY PINK ONIONS BRITTANY PINK ONIONS ROSCOFF ONIONS PDO 1 500 Fruity and sweet taste once cooked



Production calendar

Roscoff onions AOP (PDO) -1,500 tonnes per year - are available from August through to April. The 'Roscoff onion' logo opposite guarantees the product's origin, its natural storage and its cleaning by hand, conducted by Prince de Bretagne's producers.



Volume

### **ROSCOFF ONIONS PDO\***

Roscoff onions were awarded their AOC (Appellation d'Origine Contrôlée) in 2009 and in 2013 were accorded European recognition with an AOP or, as it is known in English, PDO (Protected Designation of Origin).

Photos of producers on packaging



Brittany pink onions, produced outside the PDO's geographical area, are packed mechanically, mainly in 1 kg net bags and 5 kg sacks.



Allitou 1kg plait of garlic, shallots, and red and pink onions

NEW



### RED ONIONS

A relative newcomer at Prince de Bretagne, red onions are sown in the spring for harvesting over the summer. Their skin ranges from dark red to purple, with the inner flesh a red to pink colour. Their flavour is sweet and they are excellent raw in salads.



#### Info for **PROFESSIONALS**

#### ₩Ž. Conservation

In a dry and well ventilated place. Do not keep them in the refrigerator. Keep handling to a minimum. Plaits should be presented hung. Be sure to clearly display the product name: Roscoff onions PDO, Brittany pink onions.

#### Info for CONSUMERS

#### Making the right choice

Spherical in shape, Roscoff onions PDO\* and Brittany pink onions have a good pink colour both inside and outside. Fruity when eaten raw, they become soft and sweet when cooked.



#### Fruity and sweet taste once cooked.

#### Nutrition

Roscoff onions AOP (PDO) and Brittany pink onions are low in calories and a source of the trace elements copper and selenium.

# **BRITTANY PINK ONIONS**

Product	Sales unit	Size	Box size	No. of	No. of boxes p	er pallet (max)	EAN 13	
Product	Sales unit	Size	(cm)	units	80x120	100x120	EAN 13	
	Dist 1 is	50/70 mm	cardboard 60x40x15	10	56	70	2 /2/ 007 202 500	
	Plait 1 kg	50/70 mm	cardboard 50x30x12	5	84	128	3 436 907 302 508	
	Girsac 1 kg	50/70 mm	cardboard 60x40x15	10	56	70	3 370 561 600 696	
	5 kg honeycombed and la-	50/70 mm	-cardboard 50x30x12-		102	144		
	belled single-layer tray	+ 70 mm			102	144		
ROSCOFF	Ctapled Elve each	50/70 mm				200	3 370 560 501 161	
ONIONS PDO*	Stapled 5 kg sack	+ 70 mm	1 -			200	3 370 300 301 101	
	Tray 12 kg stick	50/70 mm	cardboard 60x40x15		56	70	3 370 560 800 158	
	500 g net tube	60/80 mm	cardboard 50x30x12	10	84	128	3 370 569 801 071	
	500 g het tube	00/00 11111	cardboard 60x40x15	20	56	70	3 370 307 001 071	
	+ 500 g range	40/60 mm	cardboard 50x30x12	10	84	128	3 370 569 801 156	
	+ Job y range	40/00 11111	cardboard 60x40x15	20	56	70	5 570 507 601 150	
	500 g net tube 3/4 pieces	60/80 mm	cardboard 40x30	10	120	150	3 370 569 801 088	
RED	+ 500 g range		cardboard 40x30	10	120	150	3 370 569 801 163	
ONIONS	Winglass 1 kg	50/70 mm	cardboard 60x40x15	10	80	100	3 370 569 801 491	
	Sack 5 kg	40/50 et 50/70						
		40/50 mm					3 370 560 800 097	
	Sack 10 kg	50/70 mm				100	3 370 560 800 103	
		+ 70 mm					<u>3 370 560 800 110</u>	
BRITTANY		40/50 mm					3 436 900 800 346	
PINK	Banded 5 kg sack	50/70 mm				200	3 436 900 800 339	
ONIONS		+ 70 mm					0.000 5/4 /04 040	
	Girsac 1 kg	40/50 mm	cardboard 60x40x15	10	<b>F</b> (		3 370 561 601 310	
		50/70 mm		10	56	70	3 436 900 800 087	
	Plait 1 kg	50/70 mm	cardboard 60x40x15				3 370 561 600 283	
ALLITOU PLAIT OF GARLIC, SHALLOTS, AND RED AND PINK ONIONS	Plait 1 kg	2017	cardboard 60x40x15	10	56	70	3 370 580 800 110 3 436 900 800 346 3 436 900 800 339 3 370 561 601 310 3 436 900 800 087 3 370 561 600 283 3 370 569 801 515	
PLAIT 1 KG ETIQUETTE BOUTEILLE	Plait 1 kg	50/70 mm	cardboard 60x40x15	10			3 370 569 800 692	
ROSCOFF ONION BOX	NEW Box 1 kg	50/70 mm	20x20x12				3 370 569 802 030	



Elongated onions, grown from seed like an onion and sometimes known as banana shallots. They are considered the 4th condiment, with a flavour somewhere between a shallot and an onion.

Product	Sales unit	Size	Box size	No. of units	No. of boxes p	er pallet (max)	- EAN 13
Product	Sales unit	512e	(cm)	NO. OF UNITS	80x120	100x120	EAN 15
	+ 250 g range	24/30	40x30	20	120	150	
	+ 500 g range	24/30	40x30	10	120	150	
FOUNTION	Stapled 5 kg sack						3 370 569 800 623
ECHALION	Sewn 5 kg sack	20/40					3 370 562 800 156
	Sewn 5 kg sack	35/55					3 370 562 800 163
-	Sewn 5 kg sack	50/70					3 370 562 800 170

Roscoff onions PDO , Brittany pink onions

### Key figures • 30 producers

• 6 500 tons/year

• 24 farms

Production calendar	J	F	М	A	М	J	J	A	s	0	N	D	Volume in tons
ENDIVE													6 500
CARMINE													25 tonnes

#### PRINCE OF BRETAGNE PRODUCT

- A systematic double check is carried out on each batch, upon arrival at the packing station and each morning before being sold.
- Production is concentrated around Kerlouan.
- A single set or very strict specifications for all producers.
- Our packing station brings together all of Prince de Bretagne's production.

### **ENDIVE**

PRINCE de BR

Fresh tastes best

**FAGN** 

In the month of October, growers harvest the roots that have been grown in cellars, protected from the light, thus producing Prince de Bretagne's famous endives throughout the whole winter. Prince de Bretagne's endive offer is divided into several ranges: – the indispensables, marketed in 5kg boxes and 1kg sachets,

A development of wild chicory, endive has been part of the

Prince de Bretagne range since 1970. Throughout the summer,

the sandy soils of the Côte des Légendes, in northern Brittany,

provide a mild, rich environment for endives.

 - top of the range endives marketed under the Endive du Prince banner and the Royale.



### CARMINE

For the past ten years, Prince de Bretagne has also offered a new red, small sized endive called the Carmine ©.

#### Infos for **PROFESSIONALS**

\* Conservation

Keep in coll, dark conditions.

On shelf
Keep the liner on shelf to avoid greening caused by over-exposure to light.

#### Infos for CONSUMERS

How to make the right choice? White, edged with yellow at the tip, which should be closed.

#### \*≱∰ Conservation

Keeps well in the vegetable drawer of the refrigerator.

Preparation a side dish for meat and fish. To reduce the bitterness of endives, add a glass of milk to the cooking water.

Endives are very low in calories and a source of vitamins (K and B9).

Product	Sales unit	Sales unit weight	Individual sales units/box or weight/box	Box size (cm)	No. of boxes p 80x120	er pallet (max) 100x120	EAN 13
	1.11 -		5 kg	cardboard 40x30x12	128	150	
ENDIVES ROYALE	kilo	- NE	W 3,5 kg	cardboard 40x30x9	170	200	
		1 kg	10 x 1 kg	cardboard 60x40x16	48	65	3 370 560 600 130
ENDIVES DU PRINCE	single layer tray	4 endives	8 x 4 endives	cardboard 40x30x12	128	150	3 370 569 800 104
		5 endives	12 x 5 endives	cardboard 60x40x17	48	65	3 370 569 801 552
			10 x 1 kg	cardboard 60x40x17			
		1 kg	10 x 1 kg	plastic 60x40x16	48	65	3 370 560 600 208
ENDIVES DE BRETAGNE	freshness sachet		12 x 1 kg	plastic 60x40x16			
		500 g	10 x 500 g	-cardboard 40x30x12	128	150	3 370 560 600 277
		6 young endives	12 x 6 endives		120	150	3 370 560 800 111
CARMINE	kilo	-	2,5 kg	cardboard 40x30x8,5	160	200	
CARMINE	punnet	300 g	10x300 g	cardboard 60x40x8,5	60	75	3 370 560 600 154



#### ENDIVE DU PRINCE





A single layer bag of Prince endives containing 6-7 endives with recipe ideas on the back of the pack



Single layer tray Endives du Prince, 5 endives, with recipe ideas on the back of the pack







LETTUCES



Prince de Bretagne's lettuce range is made up of different varieties: Batavia, green lettuce, Iceberg, Lamb's Lettuce and baby salad leaves,... This diversity allows Prince de Bretagne to offer a wide range to consumers.

											~		
Production calendar	J	F	М	A	М	J	J	А	s	0	Ν	D	Volume
POMMÉE BLONDE	cov	ered	l crop										95 000 heads
ICEBERG													3 million heads
LAMB'S LETTUCE													*
BABY SALAD LEAVES													*
SCAROLE/FRISÉE													
BUTTERHEAD LETTUCE													
ROMAINE													
LOLLO ROSSA													
LOLLO VERDE LETTUCE													
FEUILLES DE CHÊNE													
BATAVIA BLONDE													

Prince de Bretagne's lettuces are recognised for their weight, density and quality.

\*Sown according to demand

	Product	Sales unit	Size	Box type	Box size (cm)	sales	No. of boxes per pallet (ma x 80x120 100x12		EAN 13
	POMMÉE BLONDE (COVERED CROP)	unit	+250g, +300g, +350g	wood with plastic cover	60x40x20	12	44	55	
			. 500	cardboard		9	50		
5 100	ICEBERG	film-wrapped unit	> 500 g	cardboard	60x40x17	10	52	65	3 370 562 500 032
		unit	450-500 g	cardboard		12			
	LAMB'S	sealed tray	150 g	cardboard	60x40x9,5	6	80	100	3 370 565 400 407
	LETTUCE	tray with plastic cover	1 kg	wood	40x30x12		120	160	
	BABY SALAD	sealed tray	125 g	cardboard	60x40x9,5	6	80	100	Mix : 3 370 565 400 353 Roquette : 3 370 565 400 377 Spinach : 3 370 565 400 360
		tray with plastic cover	1 kg	wood	40x30x12		120	160	3 370 565 400 117

\*Range of baby salad leaves available: assortment of baby leaves, rocket, spinach. The assortment of baby salad leaves comprises seven varieties: three lettuces, two types of Romaine, rocket and spinach. Its composition may vary according to the season and weather conditions

iceberg film-wrapped unit



cardboard box iceberg









Like garlic, onions and shallots, leeks are from the Alliaceae plant family. The leek is a rustic plant which demands technical skill and lots of labour. Thanks to the mild climate of our region, Prince de Bretagne can offer leeks for 10 months out of 12 each year.



#### Info for **PROFESSIONALS**

\*\*\*\* Conservation

Keep in a cool place, away from light.

#### 🚍 On shelf

Leeks are prone to drying out. Spray with water at the start of the day and remove any yellowing or withering leaves. At the end of the day, place them in the coldstore.

#### Info for CONSUMERS

How to make the right choice? Deep green leaves are a sign of freshness in leeks.

five days in the vegetable drawer of the refrigerator.

Preparation

For perfectly clean leeks, dip them in warm

water which will make soil particles easier to remove.

#### **Nutrition**

Leeks have a high water content, are low in calories and are well supplied with vitamins (especially K and B9) and fibre. Their fibre stimulates the intestines. They are a source of sulphur compounds, which are beneficial for the cardiovascular system.

Туре	Sales unit	Size (diameter of stem)	Box type	Box size (cm)	Weight/box or sales unit/box	No. of boxes p 80x120	er pallet (max) 100x120	EAN 13
	kg	20-30 mm	wood	60x40x20	10 kg	44	55	
LEEK		30-40 mm	wood	60x40x11	5 kg	72	90	
	bunch 1 kg	20-40 mm	wood	60x40x20	10x1 kg	44	55	3 370 562 664 550



J F M A M J J A S O N D

Also available loose in 5kg packs

# RHUBARB



After harvest, rhubarb is chilled in dry cold stores.

#### Fresh tastes best



Info for **PROFESSIONALS** 

\*\*\* Conservation

Rhubarb has been available in the Prince de Bretagne range for seven years, with producers planting red rhubarb. After planting, cultivation of rhubarb is largely manual:

- Weeding, combined with mechanical hoeing

- And harvesting

#### Info for CONSUMERS

# Preparation

Production

calendar

RHUBARB

For jam, 5kg corresponds to around 15 350g pots. For crumbles, serve with a scoop of ice cream.

Product	Catagory	Pay tuna	Box size	UVC colis	No. of boxe	kes per pallet		
Product	uct Category Box type (cm)	UVC COUS	80x120	100x120				
RHUBARB	red	wood	60x40x11	5 bunches 1 kg	80	100		



Volume

en tons

35



# **STRAWBERRIES**



Strawberry production in Brittany has developed since the turn of the century with a focus on top of the range varieties.

Prince de Bretagne strawberries are particularly known for their taste and visual qualities, in addition to their freshness. They are carefully hand-picked each morning at maturity, and packed directly on the farm to reduce handling to a minimum.

Cardboard display unit offered for presentation of strawberries in mini-punnets, trays, etc... 100 D/ ARETON, FRAIS,

### GARIGUETTE

calendar	J	F	М	Α	М	J	J	Α	S	0	N	D	en tons
GARIGUETTE													435



#### Gariguette

is the earliest variety and the best known among consumers thanks to its exceptional taste.

#### Characteristics:

• Good balance of sweet and acid flavours, and very fragrant

- Elongated shape
   Coff to me diverse financial statements
- Soft to medium firm, juicy flesh

Variety	Category	Sales un	:.	Box type	Box size	No. of sales	Box	No. of boxes p	er pallet (max)	EAN 13
variety	category	Sales un	n	вох туре	(cm)	units/box	weight	80x120	100x120	EAN 13
		250 g punnet "r	nacaron"	cardboard	60x40x10	10	2,5 kg	80	100	3 370 563 700 301
		250 g sinle laye	er punnet	cardboard	60x40x10	8	2 kg	80	100	3 370 563 700 127
		250 g approx cardboard open basket		wood	40x30x10	8	2 kg	160	200	
	Extra	1 kg single layer tray		wood with cover	30x20x9		1 kg	320	400	3 370 563 700 134
GARIGUETTE		Single layer tray	1,8 kg		40x30x8		1,8 kg	192	240	3 370 569 800 579
		1 row layer	2 kg	wood	50x30x8		2 kg	160	200	3 370 569 801 033
		250 g crystal	nunnat	cardboard	60x40x10	16	4 kg	80	100	3 370 563 700 110
	Cat. 1	250 g crystal punnet		caropoard -	40x30x11	8	2 kg	144	170	3 370 303 700 110
		Tray 3 k	g	wood	50x30x10		3 kg		176	3 370 569 800 906





# **STRAWBERRIES**

#### 

Prince de Bretagne strawberries are sold at the auction in the morning, at the same time as they are picked, for shipping on the same day, thereby guaranteeing incomparable freshness.

### **MARA DES BOIS**

# Production calendar J F M A M J J A S 0 N D Volume en tons MARA DES BOIS 220



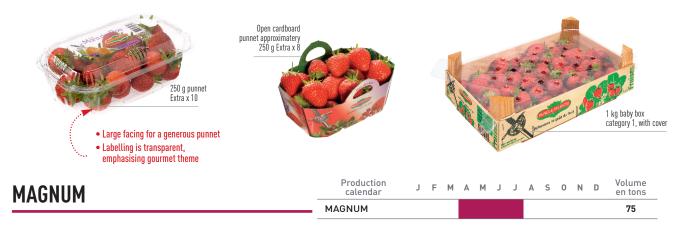
#### Mara des Bois

strawberries which are very similar to wild strawberries are a perpetual variety with a marvellous fragrance.

#### Characteristics:

- Very sweet taste, slightly acid and very fragrant
- Pronounced musky fragrance
- Medium firm, light red and juicy flesh

Variety	Category	Sales unit	Box type	Box size	No. of	Box	No. of boxes p	er pallet (max)	EAN 13	
variety			Dox type	(cm)	sales units/box	weight	80x120	100x120		
Evtr	Extra	Punnet 250 g	cardboard	60x40x10	10	2,5 kg	80	100	3 370 563 700 318	
MARA	LXII	250 g approx cardboard open basket	wood	40x30x10	8	2 kg	160	200		
DES BOIS	Cat. 1	Baby box 1 kg	wood with cover	30x20x9		1 kg	320	400	3 370 561 600 689	
		Tray 3 kg	wood	50x30x10		3 kg		176		





#### Magnum

The Magnum variety is a spring round strawberry selected for its exceptional taste and positioned in a topof-the-range, extra tasty niche.

#### **Characteristics:**

- Intense strawberry taste, very sweet a real treat!
- Good size fruits
- Excellent keeping qualities

Variety Catego		Sales unit	Box type	Box size	No. of	Box	No. of boxes p	er pallet (max)	EAN 13
Vallety	category	Jates unit	Box type (cm) sales v units/box v		weight	80x120	100x120		
		250 g approx cardboard open basket	wood	40x30x10	8	2 kg	160	200	
MAGNUM	Extra	Baby box 1 kg	wood	30x20x9		1 kg	320	400	3 370 569 800 890
MAGNUM		Punnet 500 g	cardboard	60x40x10,5	10	5 kg	80	100	3 370 569 801 064
	Cat. 1	Tray 3 kg	wood	50x30x10		3 kg		176	3 370 569 800 920









### COCO DE PAIMPOL PDO



Grown exclusively in the Côtes d'Armor, Coco de Paimpol was the first haricot bean to receive an AOC (Appellation d'Origine Contrôlée) in February 1998. It received European recognition with an AOP or, in English, PDO (Protected Designation of Origin) in 1999.

Production calendar	J	F	М	A	М	J	J	A	S	0	Ν	D	Volume in tons
COCO DE PAIMPOL PDO													8 000

Coco de Paimpol AOP (PDO) are fresh beans for podding. Prince de Bretagne only sells them fresh.

Harvested entirely by hand, Coco de Paimpol are only sold fresh (in pods). For optimal conservation, they are cooled before packing. A 'chimney' is created in the middle of pallets to ensure good ventilation.

Historically sold in 10kg sacks, Coco de Paimpol are also available in 5kg sacks and 1kg net bags to allow consumers to discover this product through smaller packaging options.



Coco de Paimpol AOP (PDO) should be eaten soon after harvesting. Without losing any of their qualities, the podded beans can also be frozen and then enjoyed throughout the year.

Prince de Bretagne also offers a non-PDO bean: Brittany's fresh haricot beans for podding, offered in 10kg sack.

#### Info for **PROFESSIONALS**

#### ₩∰ Conservation

In cool conditions and avoid sudden changes in temperature. Do not store for too long on the pallet.

#### 戻 On shelf

Avoid exposure to light and heat. Offer loose and in CSU. (note that 5kg and 10kg sacks are often considered as individual sales units). Remember: Specify Coco de Paimpol on signage and labels. Info for CONSUMERS

How to make the right choice? Coco de Paimpol pods are pale yellow with purple veins.



They can be kept for a few days in the salad drawer of the fridge.

#### 觉 Cooking

Easy to cook: no soaking required before cooking. They can be enjoyed hot as well as cold in salads. 10kg of pods provides around 4.5kg of beans. Do not season with salt until cooked.

#### Nutrition

Coco de Paimpol are a source of magnesium, iron and phosphorus, as well as vitamin B9.

Product	Sales unit	Box size (cm)	Weight/box	No. of boxes p	er pallet (max)	EAN 13
Product	Sales unit	Box size (cm)	or sales unit/box	80x120	100x120	EAN 13
COCO DE PAIMPOL	kg	wood 60x40x17	6 kg	56	70	3 370 560 900 049
	sack 5 kg		5 kg	-	160	3 370 560 900 018
PDO	sack 10 kg		10 kg	-	80	3 370 560 900 025
	girsac 1 kg	wood 60x40x20	10	40	55	3 370 560 900 032
BRITTANY'S FRESH HARICOT BEANS FOR PODDING	sack 10 kg		10 kg	-	80	3 370 560 900 094



SHII-TAKE



#### Fresh tastes best



Originating in Asia, shiimushrooms have take been grown in Brittany since 1988. The second most commonly grown mushroom in the world, they are considered one of the most fragrant and can be used in numerous dishes.



the stalk) and are a clean product.

Prince de Bretagne's shii-take mushrooms are grown in chambers, where the temperature, humidity and lighting are controlled. Grown on straw beds, they are harvested, graded and packed by hand.

Prince de Bretagne's shii-take are available throughout the year, in wood, cardboard and plastic packaging, and are offered in two sizes (3/6cm and 6/9cm).

#### Info for **PROFESSIONALS**

₩ Conservation

Cool between 2°C and 4°C. In these conditions, Shiitake mushrooms can be conserved for up to 14 days.

#### 🚍 On shelf

Sensitive to handling. Avoid overlong exposure to heat to reduce drying out.

#### Info for CONSUMERS

How to make the right choice? The tops of Shii-také mushrooms are usually of several shades of brown.

#### \* Conservation

In a paper bag in the fridge.

#### Stands up well to cooking. Perfect for Asian dishes. A mushroom requiring thorough cooking

before consumption.

#### Nutrition

Cooking 🗊

Energy 28 kcal per 100g, they are a source of potassium and fibre.

Product	Sales unit	Size	Box weight	Box weight (cm)	No. of boxes per pallet (max)			
Product			Box weight (cm)	80x120	100x120			
		3-6 cm	1 kg	cardboard 30x20x11	224	280		
SHII-TAKE MUSHROOMS	kg	3-6 cm	2 kg	plastic 40x30x11	160	200		
MUSHKUUMS		3-6 cm	2 kg	wood 40x30x12	160	200		
		6-9 cm	2 kg	W000 40X30X12	100	200		



2 kg wooden crate with cover to protect the mushrooms



# **EARLY POTATOES**



Early potatoes are an iconic and historical crop in Brittany's vegetable production areas.Prince de Bretagne's Early potato season is divided into two parts.

- Primaline, potatoes harvested by hand and sold from February.
- Primabreizh, available from late May and harvested mechanically, washed and packed

Production calendar	J	F	М	A	М	J	J	A	S	0	Ν	D	Volume in tons
PRIMALINE													1 500
PRIMABREIZH													12 000



Prince de Bretagne is a partner in the "Primeur de France" campaign, the logo of which guarantees.

### PRIMALINE

**Primalines** are harvested by hand. Available from February, they are produced under cover until early May and then in open fields until the end of the season. To ensure good quality and a consistent product throughout the season, Primalines "open fields" are showered with peat.

### PRIMABREIZH

Primabreizh represents the bulk of Prince de Bretagne's Early potato volumes. Harvested mechanically, they are available from May when their maturity allows. They are washed and offered in different packaging formats and sizes.







Freshly harvested: harvested by hand or machine, loose or packaged, Prince de Bretagne's Early potatoes are sold immediately after harvest.

#### Info for **PROFESSIONALS**

#### \* Conservation

Keep cool and away from light. Treat Early otatoes as a fresh vegetable.

#### 🚍 On shelf

Limit exposure to light. Offer with seasonal vegetables, doubling-up on your potato range with a pre-packed offer. Regularly remove green or damaged tubers to ensure an attractive display. Highlight the concept of fresh to drive your sales.

#### Info for CONSUMERS

\* Conservation Several days in the fridge.

#### Preparation

No peeling before cooking is required.

#### Cooking

Sauté, steam or microwave, as a side dish or in salads.

#### **Nutrition**

Early potatoes are a source of vitamins and B6 and contain only С 77kcal/100g. They are light and tender as their sugars have not yet been transformed into starch.



# EARLY POTATOES

**Early Potatoes** 

Product	Sales unit	Ci	Day tura	Box size (cm)	Sales unit/box	No. of boxe	s per pallet	EAN 13	
Product	Sales unit	Size	Box type	Box size (cm)	Sales unit/box	80x120	100x120	EAN 15	
PRIMALINE		Small (grenaille –32 ; Mixed ; Large sorted	cardboard	40x30x13	5 kg	112	140		
	kg	Small (Grenaille) ; - Mixed ; Large sorted -	wood	40x30x20	10 kg	64	80		
			cardboard	40x30x20	12,5 kg	64	80		
			basket		5 kg				
		Small (Grenaille) ; Mixed ; Large sorted	paper bag		15 et 25 kg				
	kg		cardboard	40x30x20	12,5 kg	64	80		
PRIMABREIZH			basket		5 kg				
TRIMADICEIZIT	1 kg	Small (grenaille)*	W cardboard	(0(0	10-11-	56	70	3 370 560 302 256	
	freshness sachet	Mixed	or plastic	60x40	12x1 kg	56	70	3 370 560 302 263	
	2,5 kg net bag	Mixed						According to the varieties	

\*grenaille sachet: available on pre-order according to harvests





# TOMATOES



Picked by hand



# NEW LABEL

More than 40 years of expertise in an oceanic climate guaranteeing fruit quality and conservation, to offer: • Volumes of essential lines

• A large and innovative range of more than 30 varieties.

Located between the Brest peninsula, Saint Pol de Léon and Paimpol, Prince de Bretagne's producers have been developing from the early 1980s, greenhouse cultivation (glass greenhouses, plastic greenhouses and tunnels).

Prince de Bretagne is France's largest tomato producer (by volume and a **specialists in vine tomatoes.** 

Committed and demanding, producers have adopted a quality-environment programme, combining consumer safety and respect for the environment:

- Agri-Confiance and GlobalGAP certified producers, IFS certification of a grading and packing station.
- Varieties are carefully bred with the help of a network of experimental stations, a group of specialised technicians who ensure the optimisation of growing practices, product specifications which are among the most demanding on the market and sensory tasting panels.
- Prince de Bretagne's producers are fully committed to producing tomatoes using techniques which are evermore healthier and sustainable, in particular through the use of beneficial insects to naturally protect and pollinate their plants.

Saveur UNIQUE

SANS Pesticide

• Major support from producers : 2/3 of vine tomato producers

• 100% Nature & Saveurs (Nature & Taste) Specifications the + most demanding in the market and the + reassuring for your customers

### A full range is available, including leading lines and produce for range diversification (see the following pages).

Key figures

• 100 producers

• 89 000 tons/year

• 190 ha

#### A COMMITMENT ON PRACTICES

- → Prince de Bretagne's producers use only biocontrol products on their tomato crops labelled 100% Nature & Saveurs, no chemical pesticides are used.
- → 100% of Prince de Bretagne's producers use beneficial insects to naturally protect and pollinate their tomato plants.

#### A COMMITMENT ON RESULTS

- → Zero residues of quantifiable synthetic molecules, beyond the limit of quantification of 0.01mg/kg.
- → Screening by two nationally known independent laboratories for more than 240 active ingredients, both synthetic and natural, including environmental contaminants such as chlorates.

#### RESPECT FOR THESE COMMITMENTS

- → It is obligatory for each producer to respect these specifications throughout the season.
- → It's a commitment which will be verified from 2018 by an independent certification body.

#### UNIQUE FLAVOUR

- ightarrow Varieties are bred according to their **taste potential.**
- → Tomatoes are harvested when perfectly ripe, with a reduced delay between harvesting and shipping.





### TOMATOES ON THE VINE





- A variety selected for its good colour throughout the season and strong stalks and stems.
- Demanding product specifications.
- Cushioning in the boxes to protect tomatoes in lower layer.

TOMATOES

Product	Category	Size	Box weight	Box size (cm)	No. boxes/pallet 80x120 100x120		EAN 13	100% Matura 2 Sausanas	EAN 13
			10 kg	cardboard 60x40x15			3 370 56	9 802 177	3 370 560 500 300
	Extra	5 fruits	12 kg	cardboard 60x40x15	56	70			3 370 560 501 055
TRAY	Extra	or more	IZ KG	wood 60x40x15					3 370 569 802 597
IRAI			5 kg	cardboard 40x30x15	112	140			3 370 560 500 966
	Cat. 1	3 fruits or more	10 kg	cardboard 60x40x15	56	70			3 370 560 500 317
			5 kg	cardboard 40x30x15	112	140			3 370 569 802 603
PUNNET 1 KG	Cat. 1	3 fruits or more	8x1 kg	cardboard 60x40x15	56	70			3 370 560 500 553
SINGLE LAYER TRAY 1 KG	Cat. 1	3 fruits or more	10x1 kg	cardboard 60x40x15	56	70	3 370 56	9 802 108	
PUNNET FLOWPACK 750 G	Cat. 1	3 fruits or more	10x750 g	cardboard 60x40x15	56	70			3 370 560 501 741



100% Nature et Saveurs range: NO pesticides, UNIQUE flavour





### TOMATOES



### **ROUND TOMATOES (LOOSE)**

PRODUCTION CALENDAR J F M A M J J A S O N D

ROUND

- Tomatoes harvested complete with stalks, a sign of freshness and quality.
  - Available without stalk on demand
  - Finely graded, with four sizes available: 57/67, 67/72, 72/82, 82/102.
  - Consistent quality and volumes throughout the season thanks to the varied growing methods (glasshouses, plastic greenhouses and polytunnels over open ground.)

Présentation	Catégorie	Calibre	Poids	Dimensions colis	Nb colis	/palette	EAN	100%	EAN 13
Presentation	Categorie	Calibre	colis	(cm)	80x120	100x120	13	100% Mature L. Survey	EAN 13
10005	Extra	57/67, 67/72, 72/82	( 1.0	cardboard	112	140			
LOOSE	Cat. 1	47/57, 57/67, 67/82	6 kg	40x30x15	112	140			
SINGLE LAYER, FOR STUFFING	Cat. 1	82/102	7 kg	tray 60x40x11	80	100	3 370 56	9 802 429	3 370 560 501 277
BAG	Extra	57/67	6x1 kg	cardboard	112	140	3 370 56	9 802 559	3 370 569 800 944
DAU		67/72	oxiky	40x30x15	112	140	3 370 56	9 802 566	3 370 569 800 951
SINGLE-LAYER TRAY	Extra	6 fruits 70/72	10v1 kg	cardboard 60x40x14,5	56	70	2 270 54	9 802 368	3 370 560 501 123
SINGLE-LATER TRAT	LXUA	8 fruits 67/70	TUXT KY	Caluboalu 00x40x14,5	50	70	3 3 7 0 3 0	7 002 300	3 370 300 301 123
BABY BOX PROMOTION ONL	Extra	57/67	2,5 kg	cardboard	160	200			3 370 560 500 874
BABT BOX	Extra	67/82	2,3 KY	30x20x14	100	200			3 370 560 501 130



PRODUCTION CALENDAR JFMAMJ JASOND **BEEF (TOMATOES)** 



- A specifically chosen variety, fleshy and large in size, especially suitable for stuffing (stands up well to cooking) or as a salad ingredient (low juice content).
- Graded and packed on the farm to minimise handling thus guaranteeing freshness and better conservation.
- Honeycombed tray completely filled.





CSU (UVC) with reduced weight for a barcoded offer or drive-through range

Product	Presentation	Category	Calibre	Box weight	Box size (cm)	No. boxes/pallet 80x120 100x120		EAN 13
BEEF	Single layer tray	Cat. 1	72/82, 82/92 92/102, + 102	7 kg	honeycombed tray 60x40x10	80	100	
	Punnet 2 fruits 500 g		82/102	10x500 g	tray 60x40x10 cm	80	100	3 370 569 800 357





#### • Appreciated for its fleshy ribs (dense and full fruit), tasty and fragrant flesh, and characterised by its pointed heart shape.

- Picked by hand and packed on the farm to limit handling and guarantee freshness and better conservation.
- Packed only in 3.5kg wooden boxes to optimise rotations and for a neo-traditional presentation differentiating the Aumônière.



Product	Présentation	Category	Calibre	Box weight	Box size (cm)	No. boxe 80x120	lo. boxes/pallet 0x120 100x120		100% Mature 2 Sagewee	EAN 13
	Wooden tray	Cat. 2	ungraded	3,5 kg	wood	128	170	3 370 56	9 802 511	
	Single layer tray	Extra	47/57, 57/67	6 kg	honeycombed tray 60x40x10	80	100			
OLIVINES	Loose	Extra	47/57	6 kg	cardboard 40x30x15	80	100			3 370 560 501 949
	LUUSE	Cat. 1	47/57, 57/67	оку		80	100			
-	Punnet 500 g	Extra	47/57	10x500g	tray 60x40x10					3 370 569 800 371
AUMÔNIÈRE	Single layer tray	Cat. 1	67/82, 82/102 +102	6 kg	honeycombed tray 60x40x10	80	100			
AOMONIEINE	Wooden tray	Cat. 2	ungraded	3,5 kg	wooden box 40x30x12 with straw	128	170	3 370 56	9 802 337	
CŒUR D'ANTAN					wooden box 40x30x12	128	170	3 370 56	9 802 245	3 370 560 500 775
CŒUR D'ANTAN MIX	Wooden tray	Cat. 2	ungraded	3,5 kg	with straw	128	170	3 370 56	9 802 320	3 370 569 801 590



**Fomatoes** 







SAVEURS D'ANTAN

Available 12 month/12



🖻 Saveurs d'Antan



• A unique assortment of more than eight tomato varieties offering different shapes, colours and tastes: Aumônière, Marmande d'Antan, Noire d'Antan, San Marzano, Cornue, Green d'Antan, Pink tomatoes, orange, yellow and striped tomatoes.

- Each assortment of this fabulous blend without equal in today's market is unique.
- Its composition respects the rhythm of the production cycle and maturity of the varieties concerned.

Product	Category	Size	Box weight	reight Box size (cm)		es/pallet 100x120	EAN JOON 13	EAN 13
Wooden tray			2.5.4.5	40x30x12 with straw	100	170	3 370 569 802 214	3 370 560 500 799
Cardboard	Cat 2	unanadad	3,5 kg	40x30x12	128	170		3 370 560 501 529
Wooden baby box	Cat. 2	ungraded	1,5 kg	30x20x9 with cover	320	400		3 370 560 501 697
Wooden punnet			6 x 750 g	cardboard 60x40x10	80	100	3 370 569 802 412	3 370 560 501 765



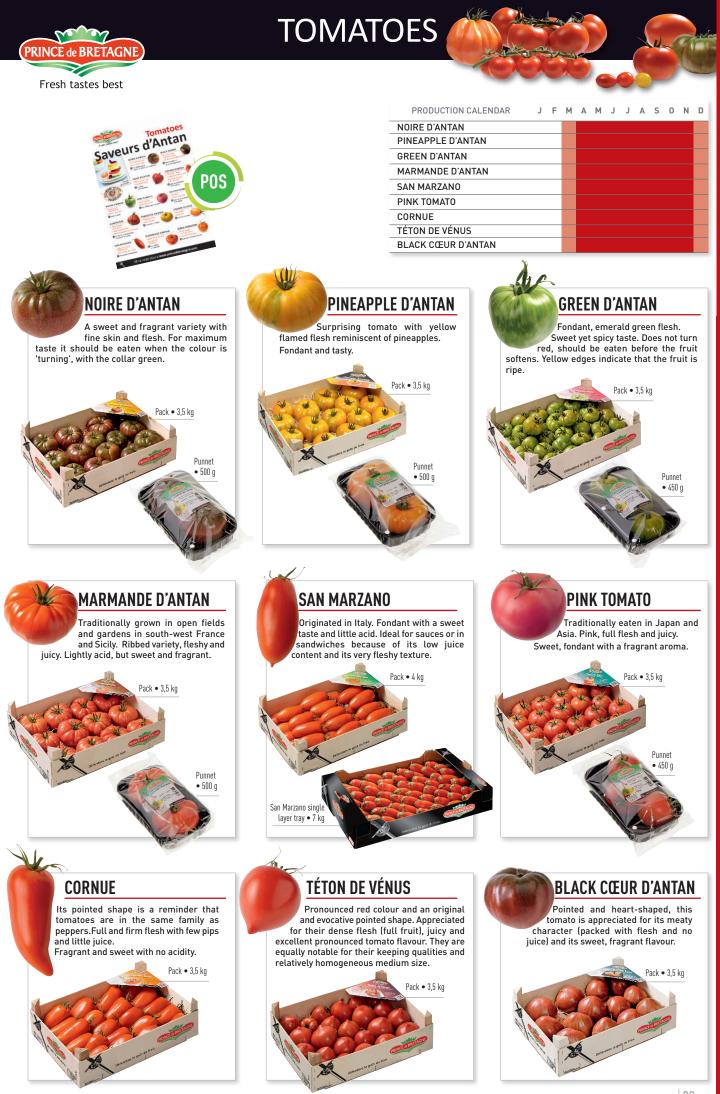




# **OTHER SAVEURS D'ANTAN TOMATOES**

Product	Category	Size	Presentation	Box weight	Box size (cm)		es/pallet 100x120		EAN 13		
NOIRE D'ANTAN			wooden box with straw	3,5 kg	40x30x12	128	170	3 370 569 802 23	8 3 370 560 500 782		
NOIRE D'ANTAN			punnet	10x500 g	tray 60x40x10	80	100		3 370 569 800 388		
PINEAPPLE D'ANTAN			wooden box with straw	3,5 kg	40x30x12	128	170	3 370 569 802 25	2 3 370 560 501 581		
			punnet	10x500 g	tray 60x40x10	80	100		3 370 569 800 395		
GREEN D'ANTAN	Cat. 2	ungra- ded	wooden box with straw	3,5 kg	40x30x12	128	170	3 370 569 802 28	3 3 370 560 501 383		
GREEN D'ANTAN					punnet	10x450 g	tray 60x40x10	80	100		3 370 569 800 401
PINK TOMATO			wooden box with straw	3,5 kg	40x30x12	128	170	3 370 569 802 27	6 3 370 560 501 390		
FINKTOMATO			punnet	10x450 g	tray 60x40x10	80	100		3 370 569 800 418		
SAN MARZANO			wooden box	4 kg	40x30x12	128	170	3 370 569 802 26	9 3 370 560 500 751		
JAN MARZANU	Cat. 1	47/57	single layer tray	7 kg	tray 60x40x10	80	100		3 370 569 802 610		
MARMANDE D'ANTAN			wooden box with straw	3,5 kg	40x30x12	128	170	3 370 569 802 34	4 3 370 560 501 772		
MARMANDE DANTAN			punnet	10x500 g	tray 60x40x10	80	100		3 370 569 800 425		
CORNUE	Cat. 2	ungra- ded						3 370 569 802 30	6 3 370 560 500 768		
BLACK CŒUR D'ANTAN			wooden box with straw	3,5 kg	40x30x12	128	170	3 370 569 802 29	0 3 370 569 800 791		
TÉTON DE VÉNUS								3 370 569 802 22	1 3 370 569 800 524		

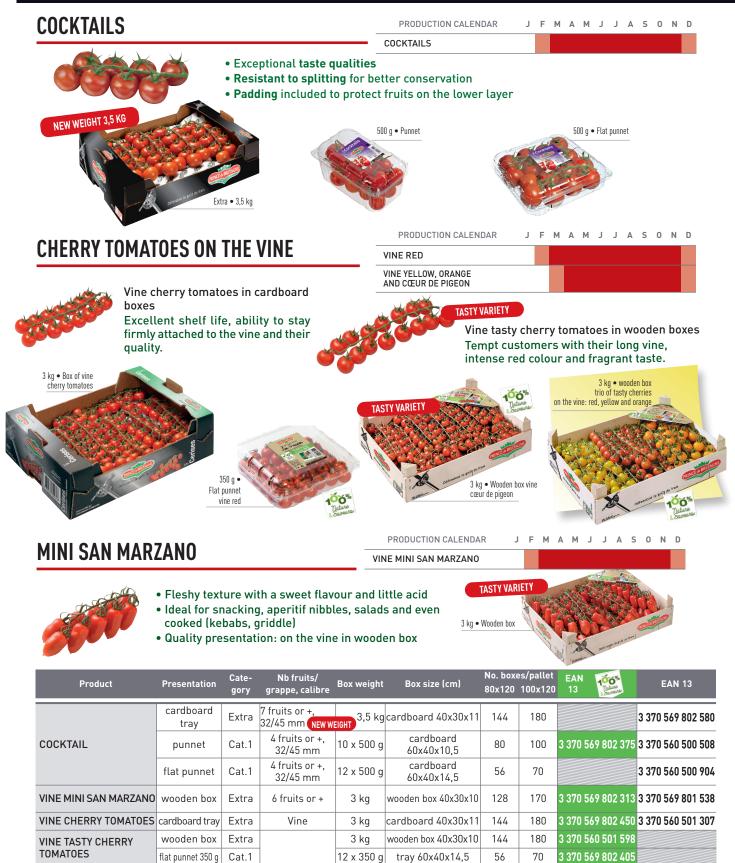




Tomatoes



## **SMALL FRUITS**



tray 60x40x14,5

wooden box 40x30x10

56

144

180

3 370 569 802 207

TRIO OF TASTY CHERRIES ON THE VINE : RED, YELLOW wooden box AND ORANGE

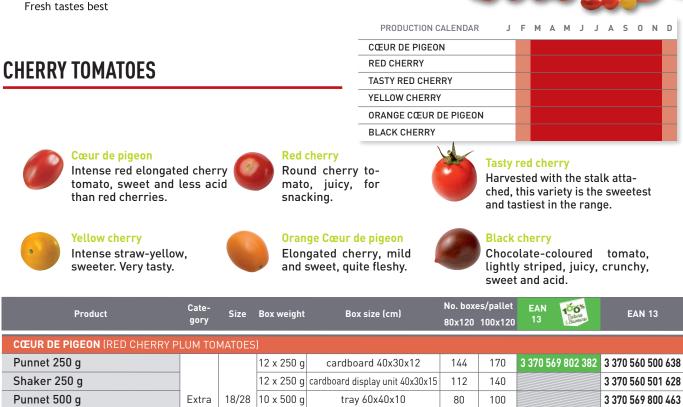


Vine

3 kg

Cat.1

Extra



5		1						
Baby wooden box with cover			1 kg	30x20x9	320	400		3 370 569 800 470
Loose			4 kg	cardboard 40x30x12	144	170		3 370 560 501 291
RED CHERRY								
Punnet 250 g x 12	Extra	20/30	12 x 250 g	cardboard 40x30x12	144	170	3 370 569 802 399	3 370 560 501 154
Punnet 250 g x 9	Extra	20/30	9 x 250 g	cardboard 40x30x10	160	200		3 370 560 500 621
Punnet 500 g			10 x 500g	tray 60x40x10	80	100		3 370 560 500 942
Baby wooden box with cover	Extra	20/30	1 kg	30x20x9	320	400		3 370 569 800 487
Loose			4 kg	cardboard 40x30x12	144	170		3 370 569 802 627
TASTY RED CHERRY								
Wooden basket	Extra	20/30	12 x 250 g	cardboard 40x30x12	144	170	3 370 569 802 443	
YELLOW CHERRY								
Punnet 250 g	Extra	20/30	12 x 250 g	cardboard 40x30x12	144	170		3 370 560 500 577



PRINCE de BRETAGNE

100% Nature et Saveurs range: NO pesticides, UNIQUE flavour





## **MIXED CHERRY TOMATOES**



- Varieties chosen for their taste qualities
- Range under development to meet the growing demand for assortments of colours and flavours

TOMATOES



Product	Category	Size	Box weight	Box size (cm)	No. boxe 80x120	es/pallet 100x120	EAN 13					
MIX CŒURS DE PIGEONS RED/OR	ANGE											
Punnet 250 g	Extra	18/28	12 x 250 g	cardboard 40x30x12	144	170	3 370 560 501 970					
Box 4 kg	Extra	10/20	4 kg	40x30x12 cardboard box with divider	144	170	3 370 569 802 634					
TUTTI TOMATI (ASSORTIMENT OF	TUTTI TOMATI (ASSORTIMENT OF CHERRY TOMATOES IN FOUR COLOURS : RED, YELLOW, ORANGE AND BLACK)											
Shaker			12x250 g	40x30x15 cardboard display unit	112	140	3 370 569 801 682 3 370 561 600 719					
Punnet 350 g		18/30	10 x 350 g	tray 60x40x10	80	100	3 370 560 501 826					
Mini wooden box 1 kg	Extra	10/30	1kg	30x20x9	320	400	3 370 569 800 500					
Loose box 4 kg			4kg	wooden box 40x30x10	144	170	3 370 560 501 833					

#### CHERRY 4 COLOURS TUTTI TOMATI







## **PRODUCT CONCEPTS**

Boost your produce section and generate additional sales by adding something new to your shelves!

# **VEGETABLES** FOR GRILLING



#### Practical

Thanks to Prince de Bretagne's Vegetables for Grilling tray, offering a new possibility for

pepper and tomato consumption: hot, straight from the barbecue!

It's very much a solution product, easy to use and with everything in place for cooking, including a recipe on the back of the pack! The tray can be used directly on the barbecue grill, on the griddle or in the oven.

Rinse the vegetables, season with olive oil and get cooking!

#### Tasty

Fresh and top-tasting Cocktail tomatoes and peppers which can accompany all dishes.

#### A practical and tasty concept:

A mixture of vegetables in a tray which can be placed directly on the barbecue !



#### Multi-use

Barbecue cancelled? Or you want a good home-cooked dish?

Rinse and slice the Cocktail tomatoes and mini-peppers, mix two eggs and 200ml of crème fraîche and cook together in the tray for 20 minutes at 200°C (400°F) for a rapid home-made vegetable flan!





Vegetables for

Packaging	Box weight	Box size	No. boxe	es/pallet	EAN 13	
Fackaying	Box weight	(cm)	80x120	100x120	LAN IS	
	6 x 450 g	Cardboard 40x30x15	112	140	3 370 569 801 521	
450 G ALUMINIUM TRAY	12 x 450 g	Cardboard 60x40x15	56	70	3 370 307 601 321	

## **MY TOMATO BASKET**

A selection of tomatoes ideal for a family meal in a free basket which the consumer can keep and refill over the course of the season.

- A 1.5kg selection of tasty tomatoes:
- Tasty vine tomatoes for salads
  - Traditional and coloured tomatoes for carpaccios or multi-coloured presentations
- A selection of coloured cherry tomatoes for snacking or aperitif nibbles

A basket to remind consumers that tomatoes are a fruit and should not be stored in the refrigerator as the cold changes their taste and flavours. Rather, they should be kept in a basket in the open air, ideally between 12°C and 14°C.



Product	Category	Size	Box weight	Box size (cm)	No. boxe	es/pallet	EAN 13
Floduci	Category	JIZE	Box weight	Box Size (Cill)	80x120 100x120		EAN 13
MA TOMATO BASKET	Cat. 2	Ungraded	4x1,5 kg	Tray 60x40x15	56	70	3 370 569 800 968







Fennel, with its distinctive aniseed taste, has its origins in the Mediterranean region and is available in the Prince de Bretagne range between July and November. It is harvested and packed by hand directly on the farm, and offered in four sizes.

Production calendar	J	F	М	A	М	J	J	A	S	0	Ν	D	Volume in tons
ENNEL													400

Cooking

Nutrition

ries.

Fennel is good as an aperitif as well as

Fennel is a source of folic acid (vitamin

B9) and potassium, and low in calo-

a starter, side dish or even dessert.

#### Info for PROFESSIONALS

#### ₩Ž. Conservation

Fennel is a living product and should be handled carefully. keep in cool conditions, between 6 and 8 degrees C.

#### 🚍 On shelf

Do not display it on-shelf for more than three days. Put back into coldstore and lightly dampen at the end of every day.

#### Info for CONSUMERS

FENNEL

#### Making the right choice

Fennel should be a good white colour with a rounded bulb and the stem should not be yellowy or woody. Bright green stems are a guarantee the produce is fresh.

#### \* Conservation

Store in the vegetable drawer of the refrigerator.

Product	Size		Size		Box size (cm)	Box weight	No. of boxes p 80x120	er pallet (max) 100x120
	Small	60-75 mm						
FENNEL	Small medium	75-90 mm	cardboard 40x30x15	Ele	104	130		
FEININEL	Large medium	90-105 mm		5 kg	104			
	Large	105-120 mm	-					



PEAS



Prince de Bretagne's peas are sown from January to mid-June, ready for sale from mid-June until the end of August. To ensure the peas at their best, they are harvested and packed by hand. Prince de Bretagne offers peas in 5kg wooden crates with or without a cover.

							Ya						
Production calendar	J	F	М	A	М	J	J	A	S	0	Ν	D	Volume in tons
PEAS													380

#### 

- Harvested by hand and packed in the field by producers. - Better conservation and quality is maintained.

## Info for CONSUMERS

Making the right choice Very easy to freeze, once podded 1kg provides around 300g to 350g of peas.

Défendons le goût du frais

Product	Box size (cm)	Box weight	No. of boxes po 80x120	er pallet (max) 100x120
PEAS	Wooden crate 60x40x11 with or without cover	5 kg	80	100
	5 kg wooden crate		Siles I	*

60x40x11 cm with or without cover

# **CUCUMBER**

Grown under cover, Prince de Bretagne's long, smooth cucumbers are

harvested by hand and directly sorted by size by producers. Volume in tons J F M A M J J A S O N D 300



Product	Size	Sold in	No. of units/box	Weitht	Box type	Box size	No. of boxes pe	r pallet (max)
Product	5120	30tu III	No. of units/ box	of box	вох туре	(cm)	80x120	100x120
	300-400 g		12 units	/				
CUCUMBER	400-500 g	hav	12 units	/	covered	44x32x11	114	152
COCOMBER	500-600 g	box	12 units	/	cardboard box			
	600-700 g		10 units	/				



Covered box of cucumbers



PRINCE de BRETAGNE  $\sim$ Fresh tastes best

Production calendar

CUCUMBER

COURGETTE

Fresh tastes best



Prince de Bretagne courgettes are grown under cover from June to July and in open fields from July to the beginning of November. Precise sizing (14-17 and 17-21cm) is offered for range segmentation and an offer better adapted to demand. Each courgette is cut by hand and boxed directly in the field by the producer.



- Regional and seasonal offer.
- Picked by hand.



Product	Category	Size	Sold in	Weight of box	Box type	Box size (cm)	No. of boxes p 80x120	er pallet (max) 100x120
		cal. 14-17 cm		5 kg	cardboard	40x30x15		140
	cat. 1 PDB	cal. 17-21 cm	] [	5 kg	cardboard	40x30x15		140
COURGETTE		cal. 14-21 cm	ka	10 kg	wooden or plastic crates	60x40x15	56	70
COORGETTE		cal. 21-25 cm	kg	10 kg	wood	00240215	50	70
	cat. 1	cal. 14-21 cm	] [	10 kg	wood	60x40x15	56	70
	normale	cal. 21-30 cm		10 kg	wood	00240215	50	70







# TRADITIONAL VEGETABLES

Key figures • 3 000 tons/year • More than 20

traditional

vegetables

PRINCE de BRETAGNE Fresh tastes best

> 'Légumes d'Antan' (traditional vegetables) poster available on request: marketing@princedebretagne.com

# 

Keen to meet consumers' new expectations, since 2009 Prince de Bretagne has sold a range of more than 20 Traditional vegetables including parsnips, swedes, Jerusalem artichokes and Boule d'Or turnips.

Production calendar	J	F	М	A	М	J	J	A	S	0	Ν	D	Volume in tons
COLOURED BEETS													120
MASHUA													3
COLOURED CARROTS													300
TURNIP-ROOTED CHERVIL													30
CHINESE ARTICHOKE													20
HELIANTHI													25
"BOULE D'OR" TURNIPS													200
TURNIP													250
NEW ZEALAND YAM (OCA)													4
PARSNIPS													650
ROOT PARSLEY													50
BLEUE D'ARTOIS POTATOES													1
KING EDWARD POTATOES													3
RATTE POTATOES													4
ROSEVAL POTATOES													2
VITELOTTE POTATOES													8
GREEN AND RED MEAT RADISH													10
BLACK RADISH													500
PINK CHINA RADISH													1
SWEDE													130
JERUSALEM ARTICHOKES													300

# A large range of packaging options.







	Туре	Unité de vente	Colis	Dimension colis (cm)	poids/colis ou UV/colis	Nbre de co 80x120	olis/palette 100x120	EAN 13
		kg	cardboard,	40x30x15 cm	5 kg	112	140	
	PARSNIPS	Punnet 500 g	wood, plastic	60x40x11 cm	6x500 g	80	100	3 37056 16 0119 8
and a set		Baby box	cardboard	30x20x9,5 cm	2 kg			3 37056 98 0123 1
		kg	cardboard,	40x30x15 cm	5 kg	112	140	
	JERUSALEM	Punnet 500 g	wood, plastic	60x40x11 cm	6x500 g	80	100	3 37056 16 0115 0
675 6	ARTICHOKES	Baby box		30x20x9,5 cm	2 kg			3 37056 98 0121 7
	NEW	1 kg net bag 500 g net bag	cardboard					
		500 g net bag						
	SWEDE	kg	cardboard, wood, plastic	40x30x15 cm	5 kg	112	140	
		Baby box	cardboard	30x20x9,5 cm	2 kg			3 37056 98 0122 4
		kg	cardboard,	40x30x15 cm	5 kg	112	140	
		Punnet 500 g	wood, plastic	60x40x11 cm	6x500 g	80	100	3 37056 98 0023 4
	BOULE D'OR TURNIPS	Baby box		30x20x9,5 cm	2 kg			3 37056 98 0124 8
	NEW	1 kg net bag	cardboard					
		500 g net bag						
		kg	cardboard, wood, plastic	40x30x15 cm	5 kg	112	140	
100	TURNIPS	Baby box		30x20x9,5 cm	2 kg			3 37056 98 0130 9
	NEW	1 kg net bag	cardboard					
		500 g net bag						
		kg	cardboard,	40x30x15 cm	5 kg	112	140	
	COLOURED CARROTS	Punnet 1 kg	wood, plastic	60x40x11 cm	4x1 kg	80	100	3 37056 16 0118 1
and the second sec		Baby box	cardboard cardboard,	30x20x9,5 cm	2 kg			3 37056 98 0127 9
	COLOURED BEETS	kg	wood, plastic	40x30x15 cm	5 kg	112	140	
<u> </u>		Baby box	cardboard	30x20x9,5 cm	2 kg			3 37056 98 0126 2
- Alter	CHINESE ARTICHOKE	kg	cardboard, plastic	40x30x12 cm	3 kg	144	170	
		Punnet 250 g	cordboord plactic	/0v20v15.cm	6x250 g	144 112	170 140	3 37056 16 0117 4
	HELIANTHI	kg Baby box	cardboard, plastic	40x30x15 cm 30x20x9,5 cm	5 kg 2 kg	112	140	3 37056 98 0125 5
		kg	cardboard, plastic		2 kg 5 kg	112	140	3 37030 70 0123 5
and the second sec	ROOT PARSLEY	Baby box	cardboard	30x20x9,5 cm	2 kg	112	140	3 37056 98 131 6
à 🚙	NEW ZEALAND YAM (OCA)	kg	cardboard, plastic		3 kg	144	170	
- Chan		kg	cardboard, plastic		3 kg	144	170	
aut.	MASHUA	Baby box	cardboard	30x20x9,5 cm	2 kg			3 37056 98 0128 6
	TURNIP-ROOTED	kg	cardboard, plastic		3 kg	144	170	
aller 2	CHERVIL	Baby box	cardboard	30x20x9,5 cm	2 kg			3 37056 98 0129 3
	BLACK RADISH	unit	cardboard, wood, plastic	40x30x12 cm	10 units	144	170	3 37056 16 0041 2
		kg	cardboard	40x30x15 cm	5 kg	112	140	
// 🥏	PINK CHINA RADISH	Baby box	cardboard	30x20x9,5 cm	2 kg			3 37056 98 0139 2
	GREEN MEAT RADISH	kg	cardboard	40x30x15 cm	5 kg	112	140	
and the		Baby box	cardboard	30x20x9,5 cm	2 kg			3 37056 98 0136 1
	RED MEAT RADISH	kg	cardboard	40x30x15 cm	5 kg	112	140	
		Baby box	cardboard	30x20x9,5 cm	2 kg			3 37056 98 0137 8
- V-	RATTE POTATOES	kg	cardboard, plastic		5 kg	112	140	
Vent		Baby box	cardboard	30x20x9,5 cm	2 kg	110	1/0	3 37056 98 132 3
NO	VITELOTTE POTATOES	kg Baby box	cardboard, plastic cardboard	40x30x15 cm 30x20x9,5 cm	5 kg 2 kg	112	140	3 37056 98 0133 0
		kg	cardboard, plastic		2 kg 5 kg	112	140	5 57 550 70 0 133 0
Circle D	KING EDWARD POTATOES	Baby box	cardboard	30x20x9,5 cm	2 kg	112	140	3 37056 98 0135 4
	BLEUE D'ARTOIS	kg	cardboard, plastic		5 kg	112	140	
	POTATOES	Baby box	cardboard	30x20x9,5 cm	2 kg			3 37056 98 0134 7
	ROSEVAL	kg	cardboard, plastic		5 kg	112	140	
Son	POTATOES	Baby box	cardboard	30x20x9,5 cm	2 kg			
	PAN-FRIED TRADITIO- NAL VEGETABLES	Punnet						3 37056 98 0219 1
	TRADITIONAL VEGETABLE PURÉE	ew 1,2 kg	wood	60x40x11 cm	4x1,2 kg	80	100	3 37056 98 0218 4

# SQUASH

Fresh tastes best

PRINCE de BRETAGNI



Prince de Bretagne also produces a range of squash, including Potimarron, Musquée de Provence and Spaghetti squash.

Production calendar	J	F	М	A	м	J	J	A	S	0	Ν	D	Volume in tons
POTIMARRON													5 000
BUTTERNUT													50
SPAGHETTI													30
ROUGE VIF D'ÉTAMPES													3
MUSQUÉE DE PROVENCE													30
JACK BE LITTLE													300 kg
PATIDOU													1
WHITE AND YELLOW PATISSON													1



## POTIMARRON

The undisputed leader of the range. Its pear shape, orangecoloured flesh and taste have earned it the alternative name of chestnut squash.



Key figures

• + 5 000 tons/year 9 varieties

## BUTTERNUT

Try its smooth texture. Also known by the name Doubeurre, its flesh means it can be cooked like a potato.

**JACK BE LITTLE** 

a chestnut flavour

A mini-pumpkin with the taste

gualities of Potimarron. Offers

thick orange-yellow flesh with

# PATIDOU

The orange flesh of this squash offers a sweet, hazelnut taste. Its shape and size

for presenting soups!

WHITE AND YELLOW

make it ideal for stuffing or

**PATISSON** (PATTY PAN)

circular shape, with perfumed flesh carrying a note of artichoke.

A flying saucer for

the plate! Offers an

original flattened and

PRODUCT

A long period of availability,

espacially for the potimarron.

## **SPAGHETTI**

When cooked, its flesh forms long strings just like spaghetti! Perfectly matched with any pasta sauce.

# **MUSQUÉE DE PROVENCE**



Savoury or sweet, as a starter or a pudding. A good-looking ribbed squash with a sweet and musky flavour. Its flesh is tender and juicy.

## **ROUGE VIF D'ETAMPES**



Halloween The squash! This pumpkin variety has a flattened shape, with a beautiful orange-red colour and offers tender flesh.



A dark green squash with pale green stripes. Its flesh is very tender.







	Product			Box size		No. of boxe	s per pallet	
	Product	Sale unit	Box	(cm)	Box weight	80x120	100x120	EAN 13
		6-8	Wood	60x40x20	12,5 kg	- 44	55	3 3705616 0093 1
		0-0	Plastic	60x40x20	11,5 kg	44	55	3 3703010 0073 1
			Wood	60x40x16	12,5 kg	56	70	
		10-12-15	Plastic	60x40x20 60x40x16	11,5 kg	44	55	3 3705616 0094 8
Se store	POTIMARRON		Wood	60x40x16	11,5 kg	56	70	
		18-20	Plastic	60x40x20 60x40x16	11,5 kg	44	55	3 3705616 0095 5
		5			( )			
		6	Cardboard	40x30x15	6,2 kg	112	140	3 3705616 0094 8
		9			5,5 kg	-		
			Wood	60x40x20	11,5 kg			
		6-8	Plastic	60x40x20	11,5 kg	- 44	55	3 3705616 0099 3
		10.10	Wood	60x40x16	11,5 kg	56	70	
	BUTTERNUT	10-12	Plastic	60x40x20	11,5 kg	44	55	3 3705616 0100 6
100		45.40	Wood	60x40x16	10,5 kg	56	70	0.0705/// 0/04 0
		15-18	Plastic	60x40x20	10,5 kg	44	55	3 3705616 0101 3
_		4-6	Wood/Plastic	60x40x20	11,5 kg	44	55	3 3705616 0102 0
	CRACHETTI	0 10 10	Wood	60x40x16	11,5 kg	56	70	0.0005/4/ 0400 5
	SPAGHETTI	8-10-12	Plastic	60x40x20	11,5 kg	44	55	3 3705616 0103 7
		15	Wood/Plastic	60x40x16	10,5 kg	56	70	3 3705616 0104 4
		Large			6 kg			
100	JACK BE LITTLE	Medium	Wood	60x40x12	5 kg	56	70	3 3705698 0071 5
		Small			5 kg			
		Large			10 kg			
	PATIDOU	Medium	Wood	60x40x16	10 kg	56	70	3 3705698 0072 2
100		Small			8 kg			
	WHITE AND	Large			12 kg			
<b>1</b>	YELLOW PATISSON	Medium	Wood	60x40x20	12 kg	44	55	3 3705698 0070 8
	TELEOWTANOSON	Small			10 kg			
		2	Wood	(0,, (0,, 20)	12 1/2			2 2705/1/ 000/ 0
18	MUSQUÉE	Z	Plastic	60x40x20	12 kg			3 3705616 0096 2
CIN	DE PROVENCE		Wood			- 44	55 –	
		3-4	Plastic	60x40x20	12 kg			3 3705616 0097 9
	ROUGE VIF	2	Wood	60x40x20	12 kg	- 44	55	3 3705616 0105 1
	D'ETAMPES	3-4	woou	60x40x20	12 kg	44	55	3 3705616 0106 8
	КАВОСНА	Large	Wood	60x40x20	13 kg	- 44	55	
	NADUCHA	Medium/Large	4400U	60x40x16	10 kg	44	55	

## **BIG** PACKING OPTION

	Product	Box	Box size (cm)	Box weight	Box/ palett
<u>A</u>		Cardboard box	80x120x95	350 kg	2
All and	POTIMARRON	Wood box (bins)	80x60x40	50 units	12
Steel		Cardboard box	60x80x86	200 kg	4
	BUTTERNUT	Wood box (bins)	80x60x40	50 units	12
	BUTTERNUT	Cardboard box	80x120x95	350 kg	2
	MUSQUÉE DE PROVENCE	Cardboard box	80x120x95	350 kg	2
7	ROUGE VIF D'ETAMPES	Cardboard box	80x120x95	350 kg	2







Harvested by hand, Prince de Bretagne mini-vegetables owe their small size to the very careful selection of varieties, a specialised growing technique (dense planting) and early harvesting, when the vegetables are at their most tender.

Prince de Bretagne has a range of more than 15 minivegetables. These vegetables, sold principally in trays, are very popular with consumers planning dinner parties and during festive periods.

Production calendar	J	F	М	A	М	J	J	A	s	0	Ν	D
CHIOGGA BEET												
YELLOW BEETROOT												
RED BEETROOT												
CARROTS												
WHITE CABBAGE												
CAULIFLOWER												
ROMANESCO												
RED CABBAGE												
SAVOY CABBAGE												
ENDIVES												
FENNEL												
TURNIPS												
LEEK												
PEPPERS												

# <complex-block>







			Weight or number of		Box size	Units per	No. of boxes	/pallet (max)	
	Product	Sales unit	units/number of units	Box	(cm)	box	80x120	100x120	EAN 13
		flowpack punnet	200 g	cardboard	60x40x10	10	80	100	3 370 560 400 020
			-		40x30x11	4	160	200	3 370 560 400 020
	MINI-CARROTS	filmed punnet kilo	400 g	cardboard cardboard	60x40x10 60x40x10	4	80 80	100	3 370 566 300 034
	-	baby box	1 kg	wood	30x20x9	1	320	400	3 370 569 801 101
		head		cardboard	60x40x13	20	80	100	
	-	neuu		caraboara	60x40x10	35	80	100	
2 Port	MINI-		4 heads		60x40x10 40x30x11	8	80 160	100 200	3 370 560 200 941 3 370 560 200 941
15 38 7	CAULIFLOWER	punnet	3 heads	cardboard	60x40x10	15	80	100	3 370 560 200 996
Contraction of the second			2 heads	-	40x30x11	12	80	100	3 370 560 200 057
		baby box	10 heads	wood	30x20x9	1	320	400	3 370 569 801 095
12		flowpack punnet	200 g	cardboard	60x40x10 40x30x11	10 4	80 160	100 200	3 370 565 800 023 3 370 565 800 023
	MINI-LEEK	filmed punnet	400 g	cardboard	60x40x10	4	80	100	3 370 565 800 023
		kilo		cardboard	60x40x10	2	80	100	
		baby box	1 kg	wood	30x20x9	1	320	400	3 370 569 801 132
		flowpack punnet	200 g	cardboard	60x40x10	10	80	100	3 370 566 100 030
	MINI-TURNIPS	filmed punnet	400 g	cardboard	40x30x11 60x40x10	4	160 80	200	3 370 566 100 030 3 370 566 100 016
		kilo	400 g	cardboard	60x40x10	2	80	100	3 370 300 100 010
		baby box	1 kg	wood	30x20x9	1	320	400	3 370 569 801 118
14 A		flowpack punnet	200 g	cardboard	60x40x10	10	80	100	3 370 566 200 082
	MINI-			cardboard	40x30x11	4	160	200	3 370 566 200 082
	RED BEETROOT	filmed punnet kilo	400 g	cardboard cardboard	60x40x10 60x40x10	4	80 80	100	3 370 566 200 013
<b>*</b>	-	baby box	1 kg	wood	30x20x9	1	320	400	3 370 569 801 125
		flowpack punnet	200 g	cardboard	60x40x10	10	80	100	3 370 566 200 044
	MINI-				40x30x11	4	160	200	3 370 566 200 044
	YELLOW BEETROOT	filmed punnet kilo	400 g	cardboard cardboard	60x40x10 60x40x10	4	80 80	100 100	3 370 566 200 051
	BEEIROUI	baby box (mix)	1 kg	wood	30x20x9	1	320	400	3 370 569 801 439
	MINI-		200 g	cardboard	60x40x10	10	80	100	3 370 566 200 143
<b>()</b>	CHIOGGIA BEET	punnet			40x30x11	4	160	200	3 370 566 200 143
	OINCOONTELLT		400 g	cardboard	60x40x10	4	80	100	3 370 566 200 150
	MINI-ENDIVES	punnet	250 g (4-5 endives)	cardboard	60x40x10	10	80	100	3 370 560 600 048
					60x40x13	20	80	100	
		head		cardboard	60x40x10	35	80	100	
	MINI-		4 heads		60x40x10	8	80	100	3 370 561 400 029
	SAVOY CABBAGE	punnet	3 heads	cardboard	40x30x11 60x40x10	4 15	160 80	200	3 370 561 400 029 3 370 561 400 104
	CADDAGE		2 heads		40x30x11	12	80	100	3 370 561 400 104
	-	baby box	10 heads	wood	30x20x9	1	320	400	3 370 569 801 460
		head		cardboard	60x40x13	20	80	100	
	-				60x40x10 60x40x10	35 8	80	100	2 250 5/4 200 025
			4 heads		40x30x11	4	80 160	100 200	3 370 561 200 025 3 370 561 200 025
	MINI-	punnet (red)	3 heads	cardboard	60x40x10	15	80	100	3 370 561 200 087
	RED AND WHITE		2 heads		40x30x11	12	80	100	3 370 561 200 018
	CABBAGE	baby box (red)	10 heads	wood	30x20x9	1	320	400	3 370 569 801 453
		punnet (white)	4 heads	cardboard	60x40x10 40x30x11	8	80 160	100 200	3 370 561 200 032 3 370 561 200 032
		panner (willte)	3 heads		40x30x11 40x30x11	6	160	200	3 370 561 200 032
		baby box (white)	10 heads	wood	30x20x9	1	320	400	3 370 569 801 729
		head		cardboard	60x40x13	20	80	100	
A TONY					60x40x10	35	80	100	
	MINI- ROMANESCO		4 heads	opedhaard	60x40x10	8	80	100	3 370 563 000 043
	NUMANESCU	punnet	3 heads	cardboard	40x30x11 40x30x11	6	160 160	200 200	3 370 563 000 043 3 370 563 000 081
		baby box	10 heads	wood	30x20x9	1	320	400	3 370 563 000 081
					60x40x10	10	80	100	3 370 567 400 061
ALC: NO		flowpack punnet	8 units	cardboard	40x30x11	4	160	200	3 370 567 400 061
	MINI-FENNEL	filmed punnet	12 units	cardboard	60x40x10	4	80	100	3 370 567 400 016
		kilo		cardboard	60x40x10	2	80	100	
		baby box	35 units	wood	30x20x9	1	320	400	3 370 569 801 200
1	-	kilo	3 kg	cardboard	40x30x15	,	160	200	3 370 568 000 055
	MINI-PEPPERS	flowpack punnet	200 g	cardboard	40x30x11 60x40x10	4	160 80	200	3 370 568 000 024
	MINI-FEFFERS	flowpack punnet	400 g	cardboard	60x40x10	4	80 80	100 100	3 370 568 000 031
		baby box	1 kg	wood	30x20x9	1	320	400	3 370 568 000 075
							020		





Fresh tastes best



PRINCE de BRETAGNE Fresh tastes best

All of Prince de Bretagne's organic vegetables are grown and monitored with the greatest respect for organic specifications, and have been for more than 20 years.

Rotations, respect for the seasons, varietal choice and skilled growing practices allow Prince de Bretagne's 50 organic producers to harvest 20,000 tonnes of vegetables a year and to offer you a range of more than 30 different vegetables.

	Production calendar	J	F	М	А	М	J	J	Α	S	0	Ν	D	Volume
	CAULIFLOWER													4 960 000 heads
	BROCCOLI		-											2 030 tons
	ROMANESCO													110 000 heads
	SAVOY CABBAGE													556 000 heads
	RED CABBAGE													36 000 heads
	WHITE CABBAGE													28 000 heads
	CAMUS ARTICHOKES													700 tons
	CARDINAL ARTICHOKE													158 tons
	PETIT VIOLET ARTICHOKES													680 000 heads
	EARLY POTATOES													3 000 tons
	SHALLOT													1 150 tons
	PINK ONION													40 tons
	LEEK													1 535 tons
	CARROT													20 tons
	ENDIVE													280 tons
	ICEBERG LETTUCE													285 000 heads
	COCO DE PAIMPOL													12 tons
	TRADITIONAL VEGETABLES													420 tons
	POTIMARRON													575 tons
	BUTTERNUT													62 tons
	SWEET POTATO													10 tons
	COURGETTE													330 tons
	FENNEL													115 tons
	BLACK RADISH													512 000 units
	RHUBARB													12 tons
	LETTUCE, BATAVIA													12 000 heads
	LAMB'S LETTUCE													11 tons
	POTATOES			_	_									28 tons
	CUCUMBER					_	_	_						67 000 boxes x12
	TOMATOES ON THE VINE											_		2 000 tons
	TOMATOES LOOSE													100 tons
	SAVEURS D'ANTAN TOMATOES													20 tons
-														

## ARTICHOKES

#### 

Harvested by hand in the morning and delivered and refrigerated the same day to guarantee product freshness.





Product	Sales unit	Size	Mainht hav	Box	Box size	No. of boxes	/pallet (max)	EAN 13
Product	Sales unit	Size	Weight box	BOX	Box size	80x120	100x120	EAN 13
CAMUS AND CARDINAL	head	24	4,75 kg	cardboard	43x33x15	84	112	
ARTICHOKES	neau	13, 15, 24, 26, 30	≈ 9,5 kg	wood	60x40x20	44	55	
PETIT VIOLET	head	24, 34, 44 and 54 heads	≈ 5 kg ; ≈ 4,5 kg en 54 t	cardboard	40x30x15	112	140	
ARTICHOKE	bunch		12 bunches x 5 heads	wood	60x40x20	44	55	3 37056 38 0018 6







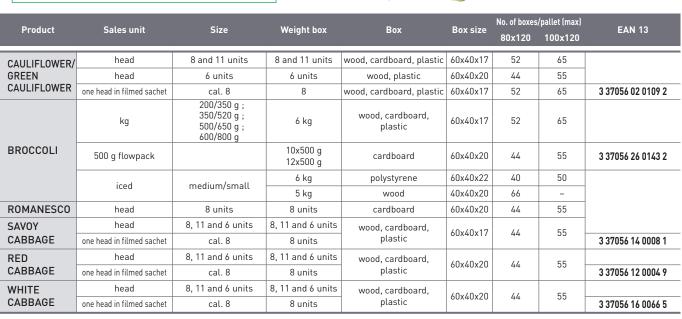
# **ORGANIC VEGETABLES**

# BRASSICAS



#### 

Several packaging options are available, both loose and in barcoded sachets, to meet the needs of all sales channels.





## ALLIUMS

#### 

Prince de Bretagne produces only Traditional shallots, guaranteeing the purchase of genuine shallots





Product	Sales unit	Size	Weight box	Box	Box size	No. of boxes	/pallet (max)	EAN 13	
Product	Sales unit	Size	weight box	BUX	BUX SIZE	80x120	100x120		
		25 to 45 mm	20 x 250 g		50x30x10	128	160		
SHALLOTS	250 g	25 to 45 mm	20 x 250 g	cardboard	40x30x15	112	140	3 37056 65 0001 4	
		20/40 ; 30/50	5 kg		50x30x10	128	160		
BRITTANY PINK ONIONS	kg	40/50, 50/70, 70 and +	10 kg	cardboard	60x40x17	52	65		



# ORGANIC VEGETABLES



## EARLY POTATOES, CARROT, COCO DE PAIMPOL, LEEK, FENNEL



					_	No. of boxes	/pallet (max)	
Product	Sales unit	Size	Weight box	Box	Box size	80x120	100x120	EAN 13
EARLY POTATOES	kg	small, mixed, large sorted	5 kg	wood	40x30x15	112	140	
GROWN UNDER COVER	punnet 1 kg	TV	6x1 kg	cardboard	60x40x11	80	100	3 37056 03 0197 6
EARLY POTATOES	kg	than 32 mm 32 than 50 mm + 50 mm	10 kg	wood	40x30x20	64	80	
	sack and string bag 1 to 25 kg	small, mixed, large sorted						emballages expéditeurs
CARROT	kg		12 kg	wood	50x30x20	66	88	
COCO DE PAIMPOL/ BEAN FROM BRITTANY	kg		6 kg	wood	60x40x17	56	70	
	kg	10/20 and 20/40	10 kg	wood, plastic	60x40x20	44	55	
LEEK	ry	10/20 4110 20/40	5 kg	wood, plastic	60x40x8	80	100	
	bunch 750 g	cal 20/40	6x750 g	wood, plastic	60x40x11	80	100	3 37056 98 0154 5
FENNEL	Loose kg	60-75, 75-90, 90-105	5 kg	wood with cover	40x30x15	112	140	









Wooden crate 5 kg with cover organic Fennel

# **TRADITIONAL VEGETABLES / SQUASHES**

### 

To meet consumers' new expectations, Prince de Bretagne's organic Traditional vegetable range has been expanded.



Product	Sales unit	Size	Weight box	Box	Box size	No. of boxes/pallet (max)		EAN 13
Product	Sales unit	5120	weight box	Bux	BUX SIZE	80x120	100x120	EAN 13
BLACK RADISH	unit DED ON	250-400 (small)	15 uvc	wood, cardboard	40x30x15	112	140	
		400-800 (medium)	10 uvc					
		+800 (large)	5 uvc					
TURNIP/	MAND kg	40/60 and 60/80	5 kg	wood	40x30x15			
PARSNIPS	kg	ungraded	5 kg	wood, cardboard	40x30x15	112	140	3 370 560 501 208
	plastic punnet 500g	ungraded	3 kg	cardboard	60x40x11	80	100	3 370 569 802 115
JERUSALEM ARTICHOKES	kg	ungraded	5 kg	wood, cardboard	40x30x15	112	140	3 370 560 501 192
	wood punnet 500g	ungraded	3 kg	cardboard	60x40x11	80	100	3 370 569 801 606
OCA DU PEROU	kg	ungraded	3 kg	wood	40x30x12	144	170	
POTIMARRON	kg	16/22 units	11,5 kg	wood	60x40x16	56	70	3 370 569 800 821
		10/14 units	12,5 kg		60x40x16	56	70	
		6/8 units	12,5 kg		60x40x20	44	55	
	box	6/8 units	11,5 kg	wood	60x40x20	44	55	
BUTTERNUT		10/12 units	11,5 kg		60x40x16 56 70	70	3 370 569 802 078	
		15/18 units	10,5 kg		60x40x16	56	70	



# **ORGANIC VEGETABLES**

PRINCE de BRETAGNE



Fresh tastes best

# TOMATOES, COURGETTE, CUCUMBER

#### PRINCE OF BRETAGNE PRODUCT

All of Prince de Bretagne's organic vegetables are soil-grown

							-	
Product	Sales unit	Size	Weight box	Box	Box size	No. of boxes 80x120	/pallet (max) 100x120	EAN 13
	kg		5 kg	wood, cardboard	40x30x15	112	70         3 37056 05	
	cardboard punnet		4x1 kg		40,30,13	112		3 37056 05 0142 0
VINE TOMATOES	1 kg	3 fruits and more	8x1 kg		60x40x17	56	70	5 57050 05 0142 0
	punnet flowpack 750 g		10x750 g	cardboard	60x40x17	56	70	3 37056 05 0165 9
ROUND TOMATOES	kg	47/57, 57/67, 67/82, + 82 mm	6 kg	wood, cardboard	40x30x15	112	140	
SAVEURS D'ANTAN	punnet 750 g	ungraded	10x750 g	cardboard	60x40x11	80	100	3 37056 98 0099 9
TOMATOES	kg	ungraded	3,5 kg	wood with straw	40x30x12	144	170	
COURGETTE	ka	17/21, 14/17	5 kg	cardboard	40x30x15	112	140	
COURGEITE	kg	21/25	10 kg	wood	60x40x16	56	70	
	unit	3/400, 4/500 and 5/600	12 units					
CUCUMBER	unit	6/700	10 units	cardboard	44x32x15	120	152	
	1 head filmed	4/500 and 5/600	12 units					3 37056 23 0002 1



## **LETTUCES**

Available loose or in sachets to meet the needs of all sales outlets.					<i>.</i>			6765
Product	Sales unit	Size	Weight box	Box	Box size	No. of boxes 80x120	/pallet (max) 100x120	EAN 13
INDIVE	kg		4 kg	wood, cardboard	40x30x15	112	140	
	sachet 300 g		10x300 g	cardboard				3 37056 06 0022 2
CEBERG LETTUCE	head	8, 10, 12		cardboard	60x40x17	52	65	
	sachet 1 head	cat. 10	10 units					3 37056 05 0111 0
AMB'S LETTUCE	kg		1 kg	wood	40x30x12	152	180	3 37056 47 3002 7
	punnet 150 g		6x150 g		60x40x11	80	100	3 37056 47 3001 7

organic

Icebera

4 kg organic endives wooden crate





